
The

IMMERSIVE LEARNINGSCAPE

A Revolutionary Learning Environment
for Innovative Charter Schools

*by Tomas Jimenez-Eliaeson AIA, CEFPI
& Kate Alice Dunaway, Executive Director - Invest Collegiate Schools*



Learning Objectives

At the end of this program, participants will be able to:

1. Explore the **'Sign of the Times'** in education that are leading us into the Learning Revolution.
2. Learn about **key factors of the Learning Revolution**
3. Understand **A Pattern Language** for creating Immersive Learning Environments
4. **Case Study:**

The Immersive LearningScape @ Invest Collegiate Charter School



QUESTIONS



QUESTIONS

Is our current
education
making us
competitive in
the global
marketplace?

A close-up, low-angle shot of a Japanese keyboard. The keys are dark with white characters. The visible keys include: 7 (田), 8 (ハ), 9 (人), Y (火), U (山), I (木), H (竹), J (月), K (立), B (馬), N (魚), and M (雨). The lighting is dramatic, highlighting the texture of the keys and the clarity of the characters.

QUESTIONS

What skills
will be needed
to excel as we
further move
into the 3rd
millennium?



QUESTIONS

What will
their jobs
be like?

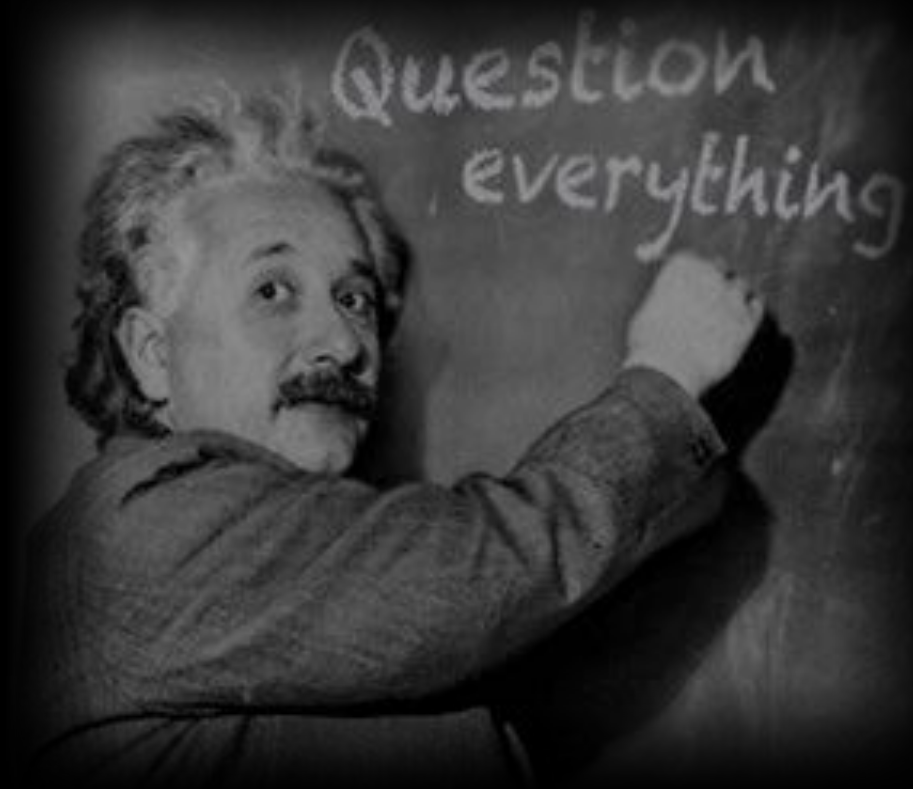
- 
- ① App Developers (Creative Tech)
 - ② Market research Data Miner (Library science – Info gathering/summarizing)
 - ③ Millennial Generational Expert (Social Networks)
 - ④ Social Media Manager (Social Networks)
 - ⑤ Chief Listening Officer (Social Spy)
 - ⑥ Cloud Computing Services (Data Storage and Sharing)
 - ⑦ Elder Care (Health and Communication – Baby Boomers)
 - ⑧ Sustainability Expert (Global Warming / Green Economy)
 - ⑨ User Experience Design (Right Brain thinking)
 - ⑩ Academic and Admissions Consultant (Education and Access)

10 JOBS THAT DID NOT EXIST 10 YEARS AGO

- 1 App Developers (Creative Tech)
- 2 Market research Data Miner (Library science – Info gathering/summarizing)
- 3 Millennial Generational Expert (Social Networks)
- 4 Social Media Manager (Social Networks)
- 5 Chief Listening Officer (Social Spy)
- 6 Cloud Computing Services (Data Storage and Sharing)
- 7 Elder Care (Health and Communication – Baby Boomers)
- 8 Sustainability Expert (Global Warming / Green Economy)
- 9 User Experience Design (Right Brain thinking)
- 10 Academic and Admissions Consultant (Education and Access)

8 JOBS THAT WILL EXIST IN THE FUTURE

- 1 Digital Death Manager (“Life-Logging” Expert)
- 2 Un-Schooling Counselor (Evolution of the Traditional School Counselor)
- 3 Armchair Explorer (Digital Travelers/Problem Solvers)
- 4 3-D Printing Handyman (Future Mr. Fix-it)
- 5 Microbial Balancer (Feng Shui of the Future)
- 6 Corporate Disorganizer (Masters of Organized Chaos)
- 7 Digital Detox Specialist (Fighting the Digital Overload)
- 8 The Urban Shepherd (Sustainable Infrastructure Maintainers)



QUESTIONS

How do you
create the
ultimate
inquisitive
learning
environment?

QUESTIONS

As acquiring content becomes
more automated,

and

teamwork across disciplines
becomes critical to a creative,
conceptual, and innovative society,

what kinds of learning spaces will
promote trans-disciplinary
collaboration?





QUESTIONS

Why are we
teaching in the
same spaces as
we did in the
19th Century?

A still life photograph on the left side of the slide. It features a red apple with a yellow-green highlight, a wooden pencil with a pink eraser, and a stack of several books with white and blue covers. The scene is dramatically lit from the left, creating strong highlights and deep shadows against a dark background.

QUESTIONS

Given the increasing introduction of technology in the classroom,

what will be the role of the teacher?

LEARNING OBJECTIVE #1

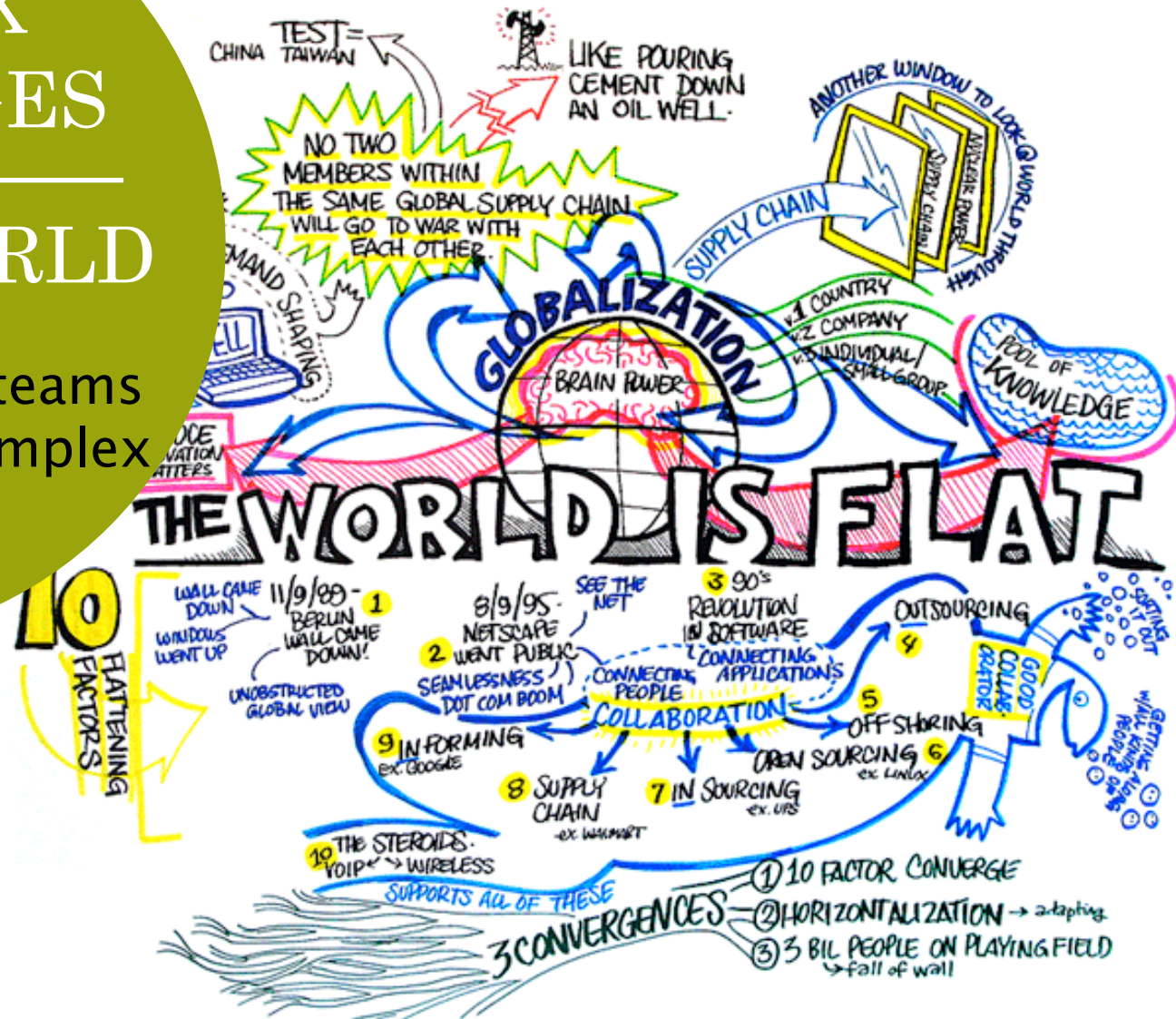
SIGN OF THE TIMES

*As the world flattens,
education will heighten.*



COMPLEX CHALLENGES — IN A — GLOBAL WORLD

Multi-disciplinary teams
needed to solve complex
challenges



WE NEED TO
EDUCATE FOR A

Problem-
solving
society



AGES } AGRICULTURAL → INDUSTRIAL → INFORMATION → CONCEPTUAL

- ⊗ NOT ENOUGH ANYMORE!
- FUNCTION
- ARGUMENT
- POWER
- LOGIC
- SERIOUSNESS
- ACCUMULATION

WAKE-UP CALL

PEP-TALK

HIGH TOUCH | HIGH CONCEPT

MBA | MFA

THE SIX SENSES!

KEEP A NOTEBOOK

- Ⓒ CONTRAST
- Ⓐ REEFITATION
- Ⓐ ALIGNMENT
- Ⓐ PROXIMITY

WE'RE JUST CAVEMEN WITH BRIEFCASES

THE ANDROGYNOUS MIND

LEARN TO DRAW
COLLAGE

FACIAL EXPRESSIONS
ACTING

HA! HA!
GAMES
JOKES...

THANKS

LABYRINTHS

WE'RE ALL IN THE ART BIZ.

YOU MUST ASK YOURSELF THESE 3 QUESTIONS

ABUNDANCE

Ⓢ IS WHAT I'M OFFERING IN DEMAND?

ASIA

Ⓢ WILL SOMEONE OVERSEAS DO IT CHEAPER?

AUTOMATION

Ⓢ CAN A COMPUTER DO IT FASTER?

SEQUENTIAL
TEXT
DETAILS
(ANALYSIS)

SIMULTANEOUS
CONTEXT
BIG PICTURE
(SYNTHESIS)

DESIGN

STORY

SYMPHONY

EMPATHY

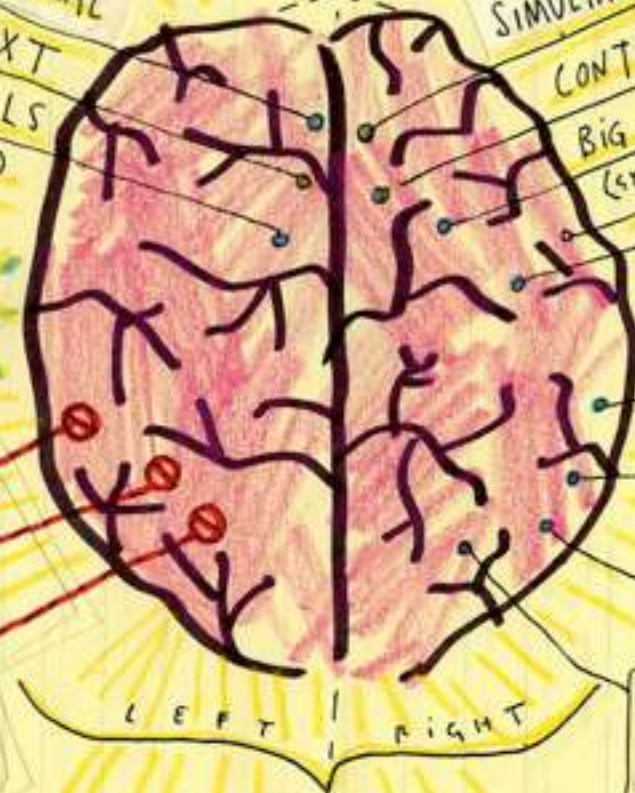
PLAY

MEANING

A WHOLE NEW MIND

BY DAN PINK

NOTES BY AUSTINKLEON.COM





QUALITY OF EDUCATION

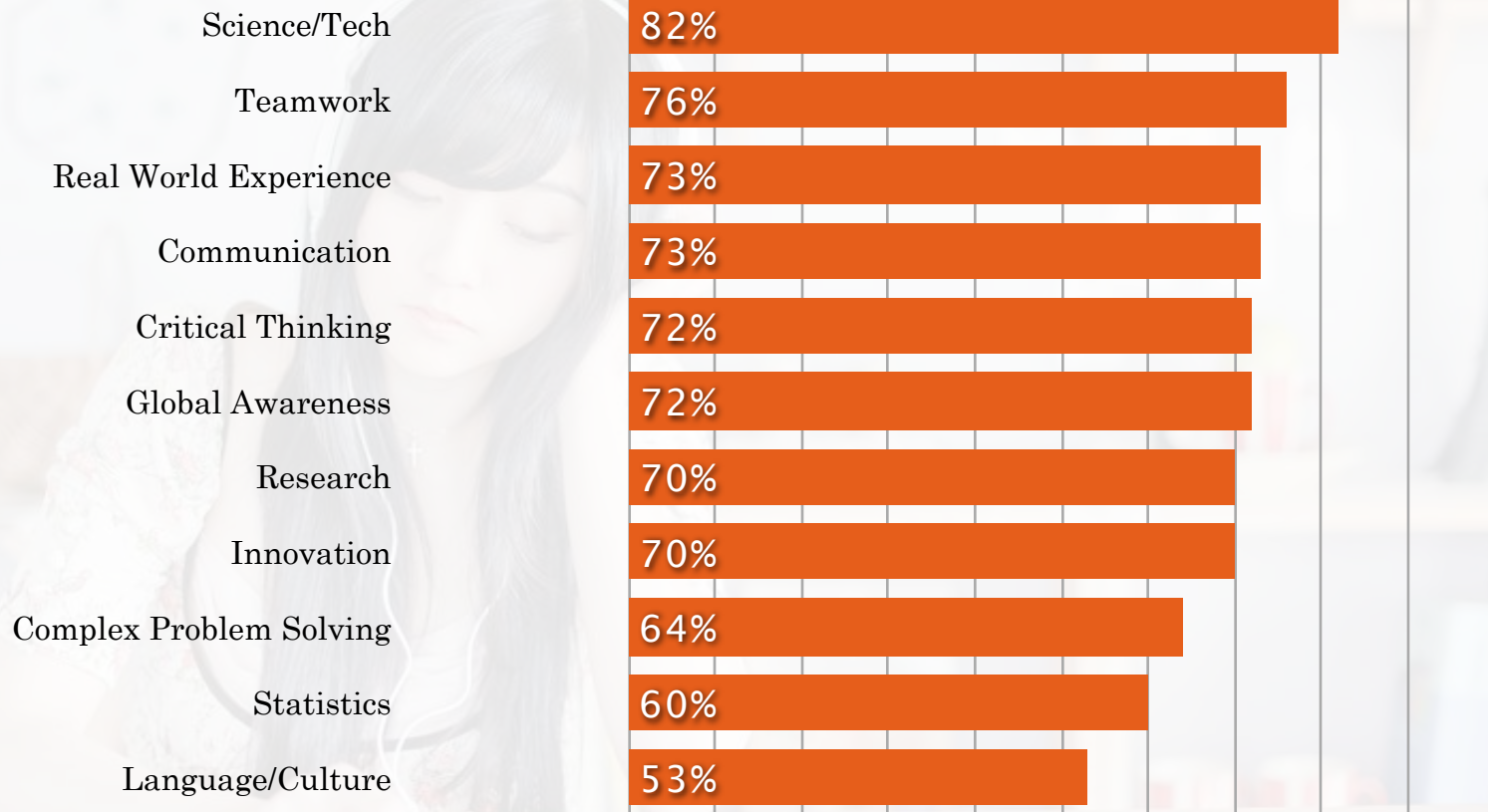
What are the skills
they will need?



21st CENTURY SKILLS

Problem Solving
Critical Thinking
Technology-Savviness
Leadership Skills
Communication Skills
Collaboration Skills
Global Knowledge
Languages
Interdisciplinary Skills
Creative Skills

21st CENTURY EMPLOYER NEEDS



ENGAGE US MORE.

POINTLESS.

I'M ENGAGED IN TWO OUT OF MY SEVEN CLASSES.

STUDENT VOICES

on engagement

I'M BORED 99 PERCENT OF THE TIME.



WHY AREN'T STUDENTS PREPARED FOR COLLEGE?



Overall, teachers ranked “**Lack of motivation**” as the #1 reason

	TOTAL	ES	MS	HS
Lack of participation in CP	2%	2%	2%	3%
Poor reading and comm. skills	19%	20%	17%	15%
Lack of critical thinking skills	17%	18%	16%	17%
Lack of encouragement	27%	34%	22%	15%
Lack of motivation	34%	25%	43%	49%
Not sure	1%	1%	0%	1%



LEARNING OBJECTIVE #2

We are entering a

LEARNING REVOLUTION



FACTOR 1
Technology



“Scientists have learned more about the brain in **the last 10 years than in all previous centuries** because of the accelerating pace of research in neurological and behavioral science and the development of new research techniques.”

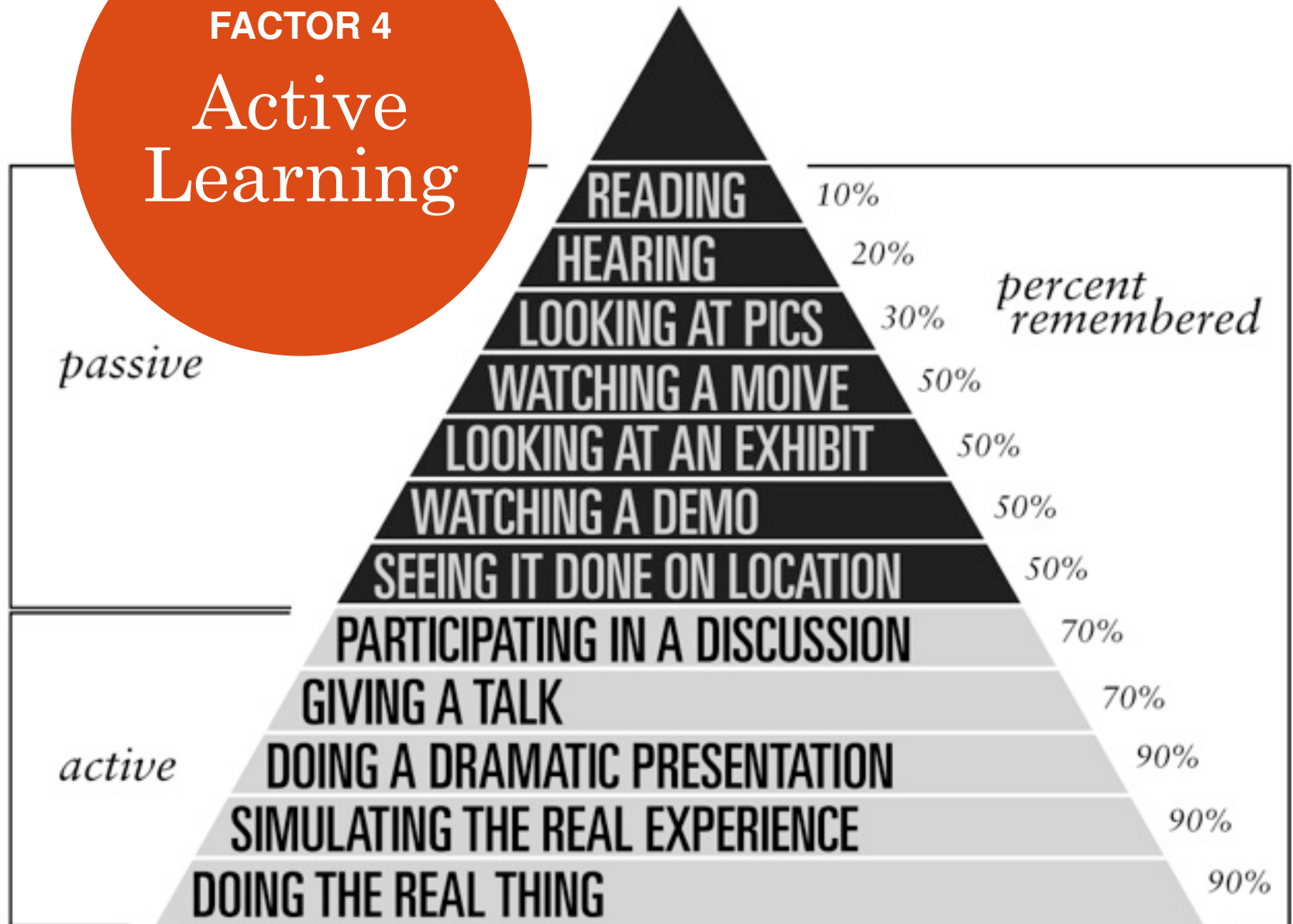
National Institute of Neurological Disorders and Stroke (NINDS)

FACTOR 2 Brain



FACTOR 3
Customization

FACTOR 4
Active Learning



SOURCE - Active Learning - Creating excitement in the classroom. 1991. Bonwell and Eison



FACTOR 5
**Paradigm
Shift**

20th Century

INDUSTRIAL AGE

Mechanization &
Sequentiality

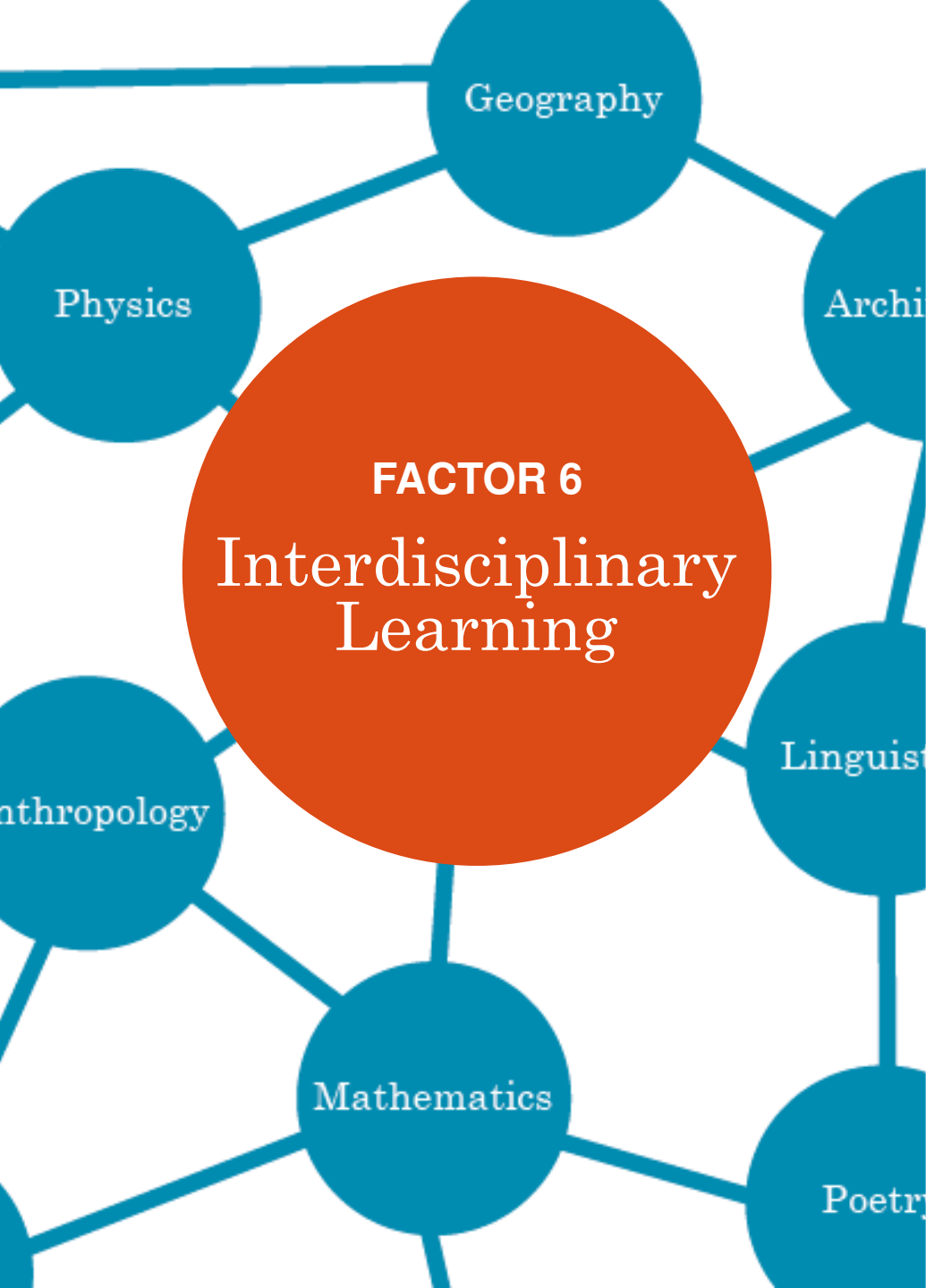
Vs.

21st Century

CONCEPTUAL AGE

Instant Access to Information
& Simultaneity

Marshall McLuhan



20th Century

Linear Learning =
1 isolated discipline
per hour

21st Century

**Cross-Disciplinary
Learning =**
Multiple disciplines
simultaneously

A photograph of a man and several children in a garden. The man, wearing a dark brown shirt and jeans, is leaning over a large, rusty metal pipe. Several children, mostly wearing blue shirts, are gathered around the pipe, looking at it with interest. The background shows green trees and a cloudy sky.

FACTOR 7 Relevance


learn here. apply there



FACTOR 8

Redefining the role of the Teacher

guide, inspire, and troubleshoot



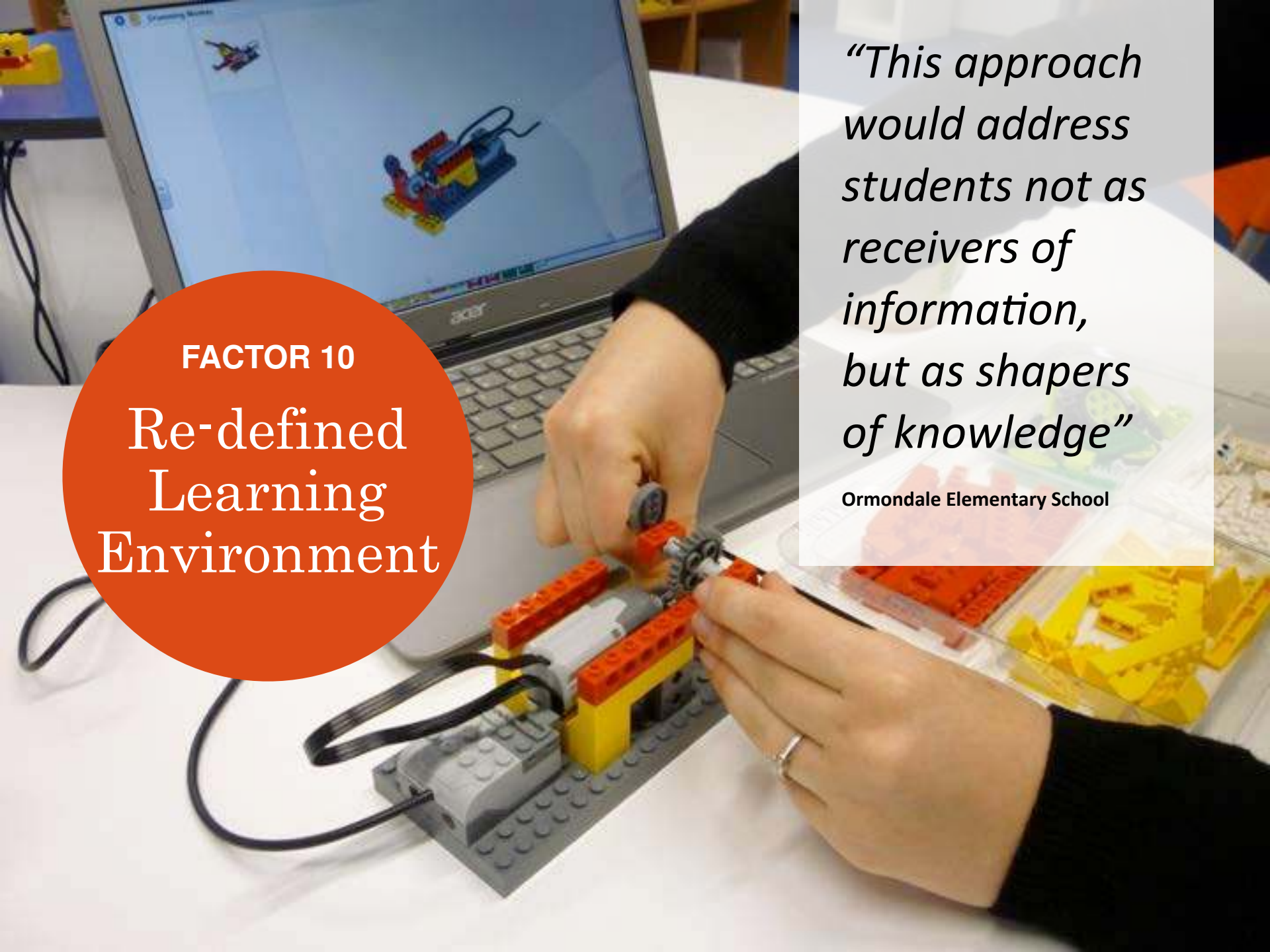
*“The problem-solving
process cannot be taught;
it has to be experienced”*

Ben Johnson

FACTOR 9

Re-designing the Curriculum

Inquisitive &
Experiential
Learning



*“This approach
would address
students not as
receivers of
information,
but as shapers
of knowledge”*

Ormondale Elementary School

FACTOR 10

Re-defined
Learning
Environment



TECHNOLOGY

Technology

Augmented Reality Technology



Technology

Blended Learning



Technology

1-to-1 learning



Technology

Teacher 1-to-1 supervision



Flipped Classroom

WHAT IS THE FLIPPED CLASSROOM?

The flipped classroom inverts traditional teaching methods, delivering instruction online outside of class and moving “homework” into the classroom.

THE INVERSION



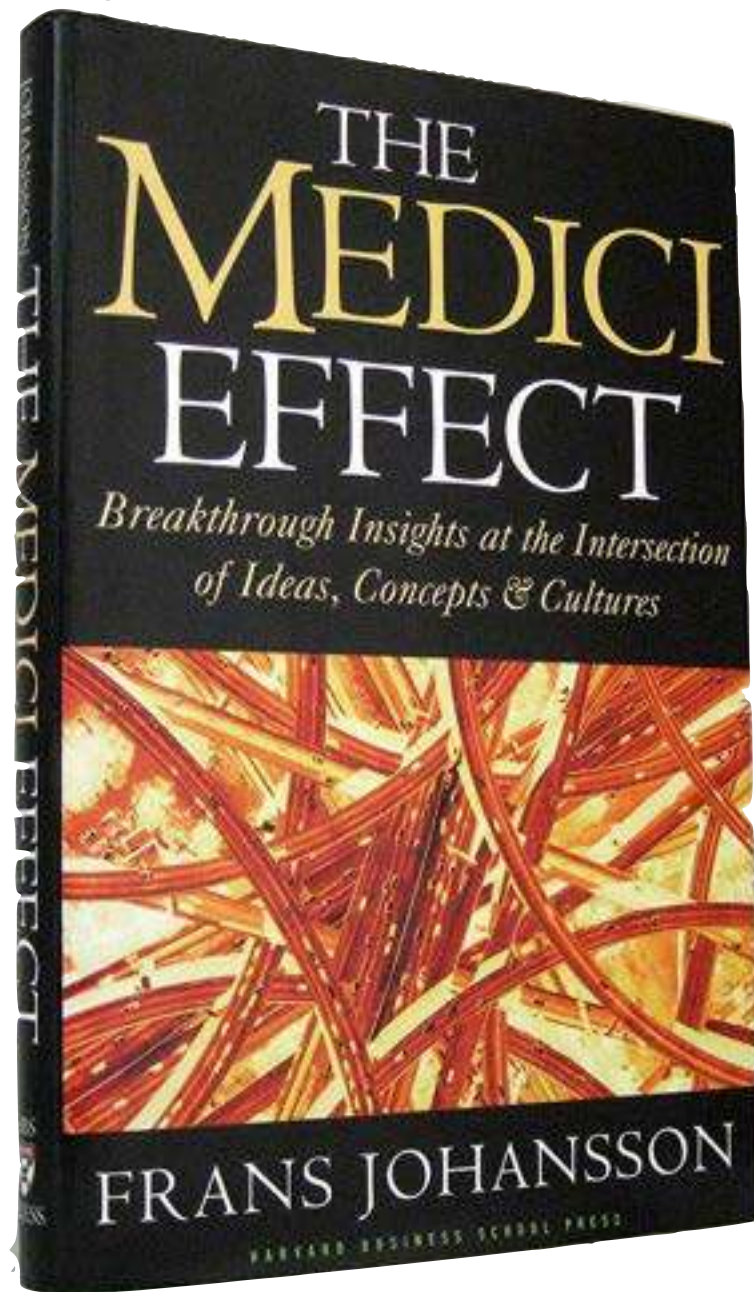
SOURCE: The Third Wave, Alvin Toffler



INTERSECTIONAL
IDEAS

FOR A

CONCEPTUAL &
INTERSECTIONAL
WORLD



INTERSECTION — AND — INNOVATION

Diverse teams create far
more ideas than
homogenous teams

THE
IDEA
FACTORY
Bell Labs
and the
Great Age
of American
Innovation
Jon Gertner

— POST-WAR —

BELL LABS

— INNOVATION —

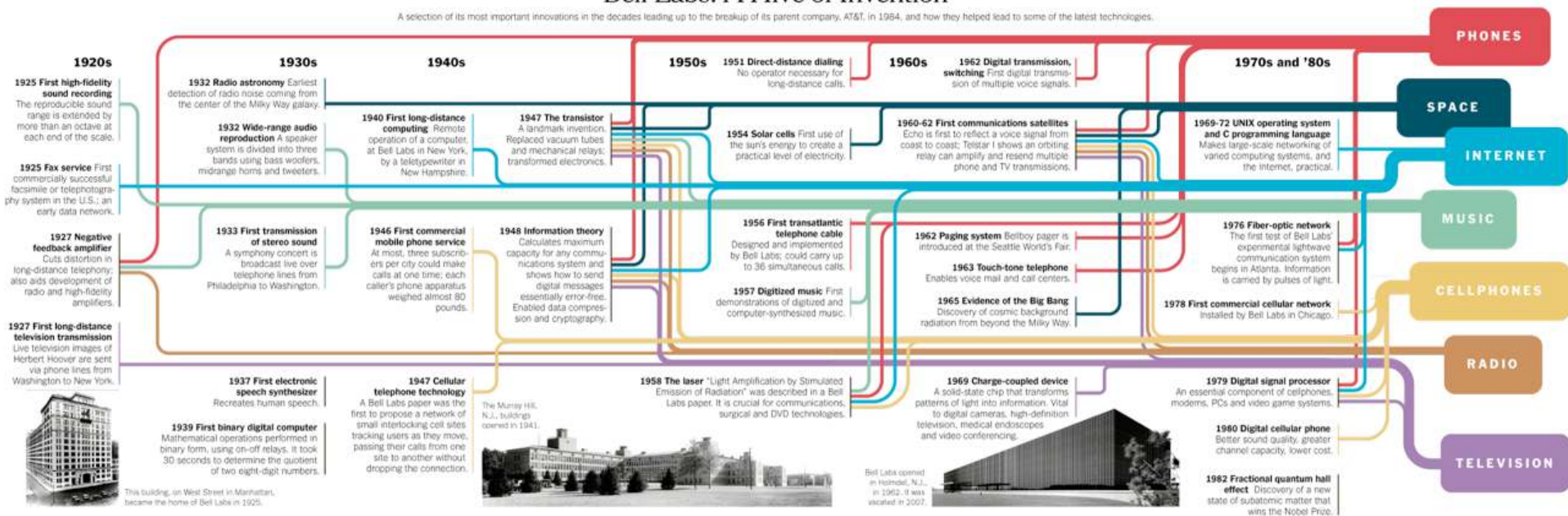
Older management was demoted, younger management given new titles, and, most importantly, **every research group was interdisciplinary**: chemists mingled with physicists who chatted with metallurgists who lunched with engineers. Every building in the New Jersey campus was interconnected and no one was allowed to shut their door. This was the beginning of a newly innovative time.





Bell Labs: A Hive of Invention

A selection of its most important innovations in the decades leading up to the breakup of its parent company, AT&T, in 1984, and how they helped lead to some of the latest technologies.



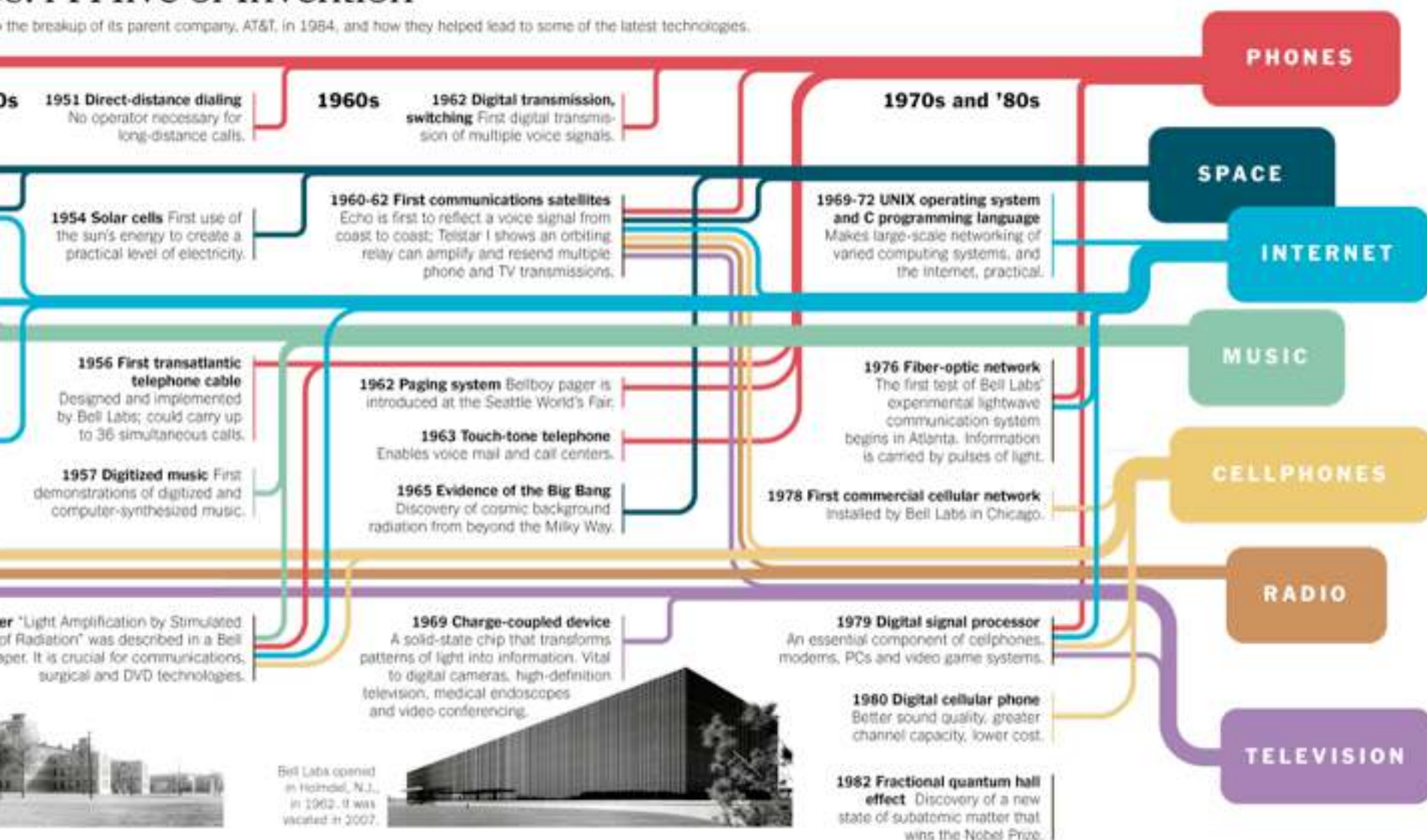
Source: Alcatel-Lucent

LEFT AND CENTER PHOTOS COURTESY OF ALCATEL-LUCENT USA INC. AND THE AT&T ARCHIVES AND HISTORY CENTER, RIGHT PHOTO: EZRA STOLLER/ESTO

BILL MARSH/THE NEW YORK TIMES

Phones: A Hive of Invention

the breakup of its parent company, AT&T, in 1984, and how they helped lead to some of the latest technologies.



BILL MARSH/THE NEW YORK TIMES

LEFT AND CENTER PHOTOS COURTESY OF ALCATEL-LUCENT USA INC. AND THE AT&T ARCHIVES AND HISTORY CENTER; RIGHT PHOTO: EZRA STOLLER/ESTO

Interdisciplinary thinking for solving challenges

Volvo and Locusts



Interdisciplinary thinking for solving challenges

Volvo and Locusts





**HOW CAN WE CREATE
A LEARNING ENVIRONMENT
THAT SUPPORTS A
CULTURE OF INNOVATION ?**

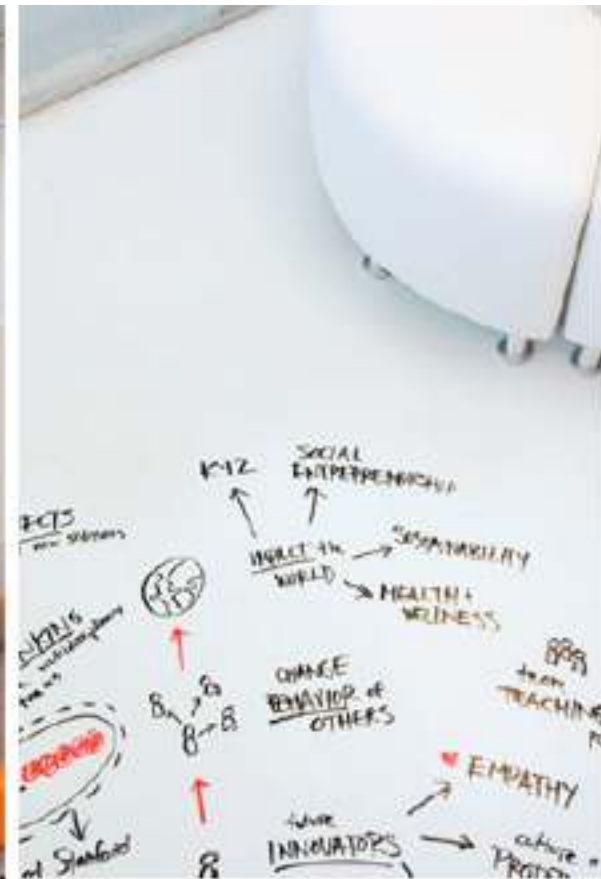
LEARNING OBJECTIVE #3

8 IMMERSIVE LEARNINGSCAPE PATTERNS

the learning revolution's impact
on educational environments

Pattern 1: Sketch-Scape

Sharing Knowledge



Pattern 2: Transparency

Cross-Pollination of Ideas



Pattern 3: Tinkering Space

Creative Space



Pattern 4: Immersive-Scape

Relevance of Knowledge



Pattern 5: Unifying Space Collaboration



Pattern 6: Play-Scape Fun-scape



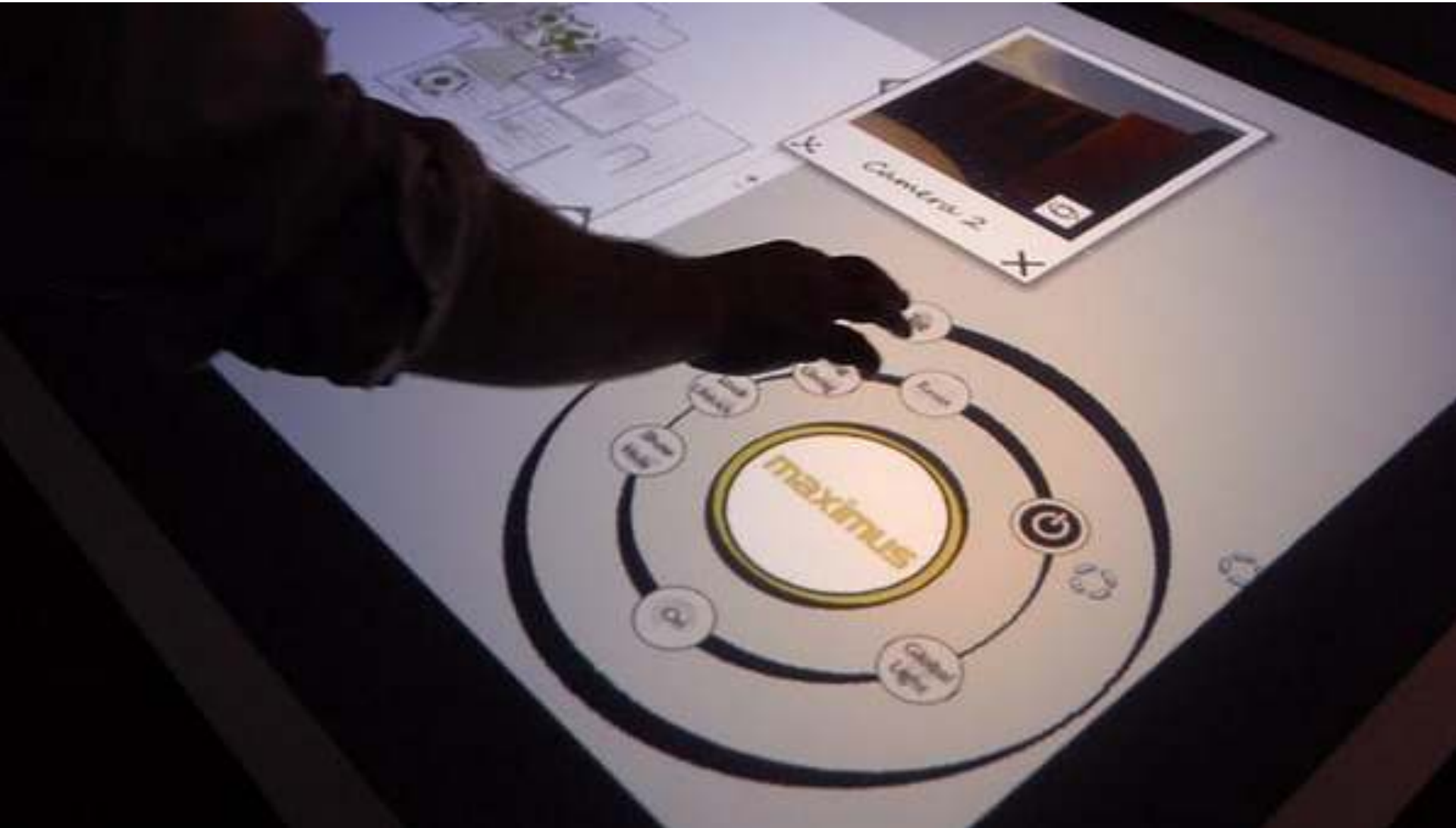
Pattern 7: Adaptability

Flexibility



Pattern 8: Technology-infused Learning

Active & Engaging Tools



methodologies of
TEACHING

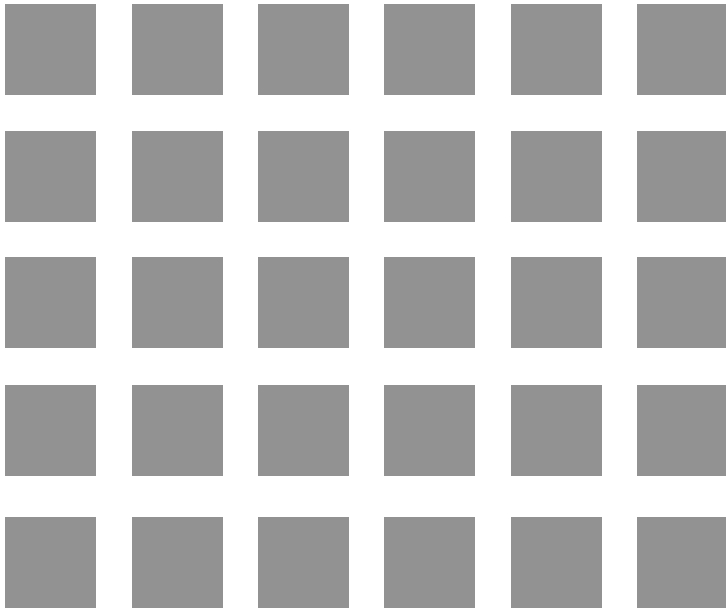
vs.

typologies of
LEARNING

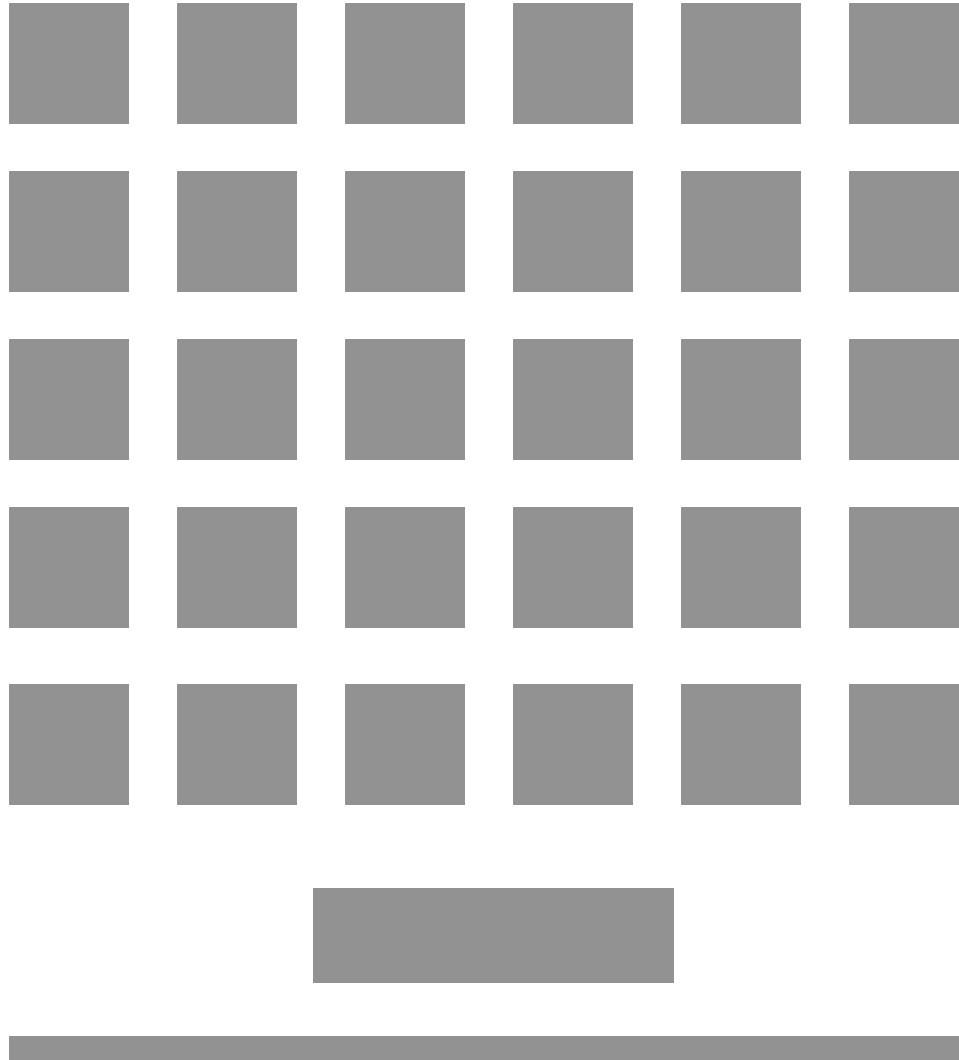
methodologies of
TEACHING

vs.

typologies of
LEARNING



classROOM



vs. learning **SCAPE**



typologies of
LEARNING – space

typologies of
**LEARNING-
SPACE**



THINK



CREATE



DISCOVER



IMPART



EXCHANGE

typologies of
**LEARNING-
SPACE**



THINK



CREATE



DISCOVER



IMPART



EXCHANGE

Think-Scape

A Space that Supports a “Thinking Curriculum”



Think-Scape

A Space for Research



Think-Scape

A Space for Critical Thinking



Think-Scape

A Space for Assessment



Think-Scape

A Space for Visual and Audio Recording



Think-Scape

A Space for Individual Distance Learning



typologies of

LEARNING-SPACE



THINK



CREATE



DISCOVER



IMPART



EXCHANGE

A Space for Teamwork



Create-Scape

A Space for Collaboration



Create-Scape

A Space that Supports Communication



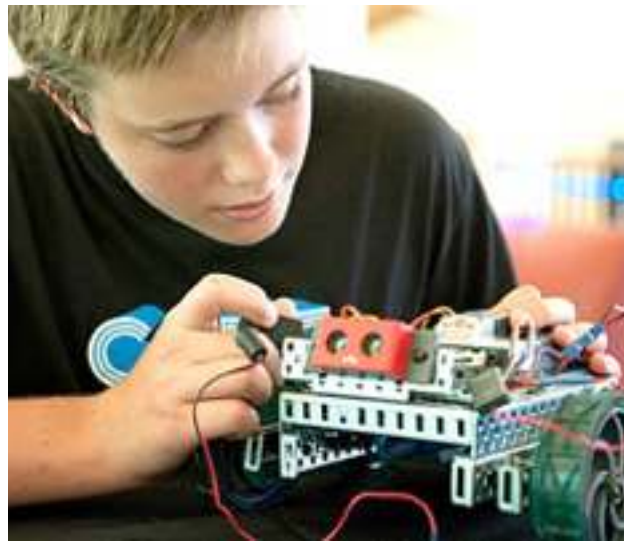
Create-Scape

A Space that Records Collaborative Ideas



Create-Scape

A Space that Supports STEM & STEAM Education



Case Study Sarasota's Classroom of Tomorrow



Create-Scape

A Space that Supports Project-Based Learning



typologies of

LEARNING- SPACE



THINK



CREATE



DISCOVER



IMPART



EXCHANGE

Discover-Scape

A Space for Hands On Investigative Learning



Discover-Scape

A Space for Tinkering



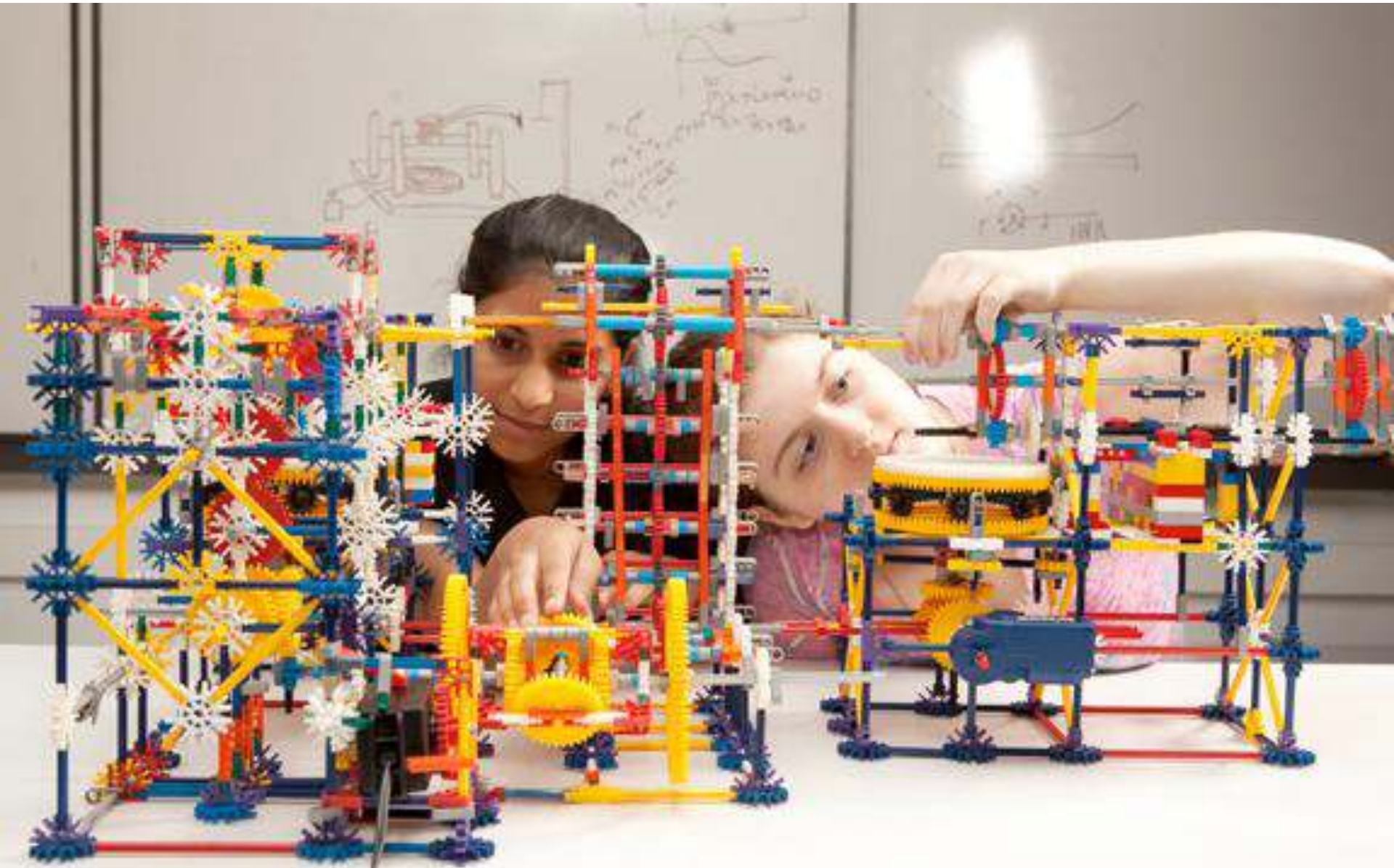
Discover-Scape

A Space for Production



Discover-Scape

A Space for Failure



Discover-Scape

A Space for Idea Application



Discover-Scape

A Space for Specificity



typologies of
**LEARNING-
SPACE**



THINK



CREATE



DISCOVER



IMPART



EXCHANGE

Impart-Scape

A Space for Sharing



Impart-Scape

A Space for Teaching



Impart-Scape

A Space for Quick Lessons



Impart-Scape

A Space for Group Distance Learning



typologies of

LEARNING-SPACE



THINK



CREATE



DISCOVER



IMPART



EXCHANGE

Exchange-Scape

A Space for Social Learning



Exchange-Scape

A Space for Co-Planning & Co-Teaching



Exchange-Scape

A Space for Interactions



Exchange-Scape

A Space for Informal Conversation



Exchange-Scape

A Space for Serendipity



Exchange-Scape

A Space for Exhibiting



LEARNING OBJECTIVE #4

CASE STUDY

- Invest Collegiate Charter School, Charlotte, NC





INVEST
COLLEGIATE

GOALS

for the school



MISSION STATEMENT

At Invest Collegiate, we imagine, we nurture, we value, we engage, we sustain, we transform, as we champion opportunities for leadership and learning – embracing greatness, inspiring achievement within a telescopic environment.

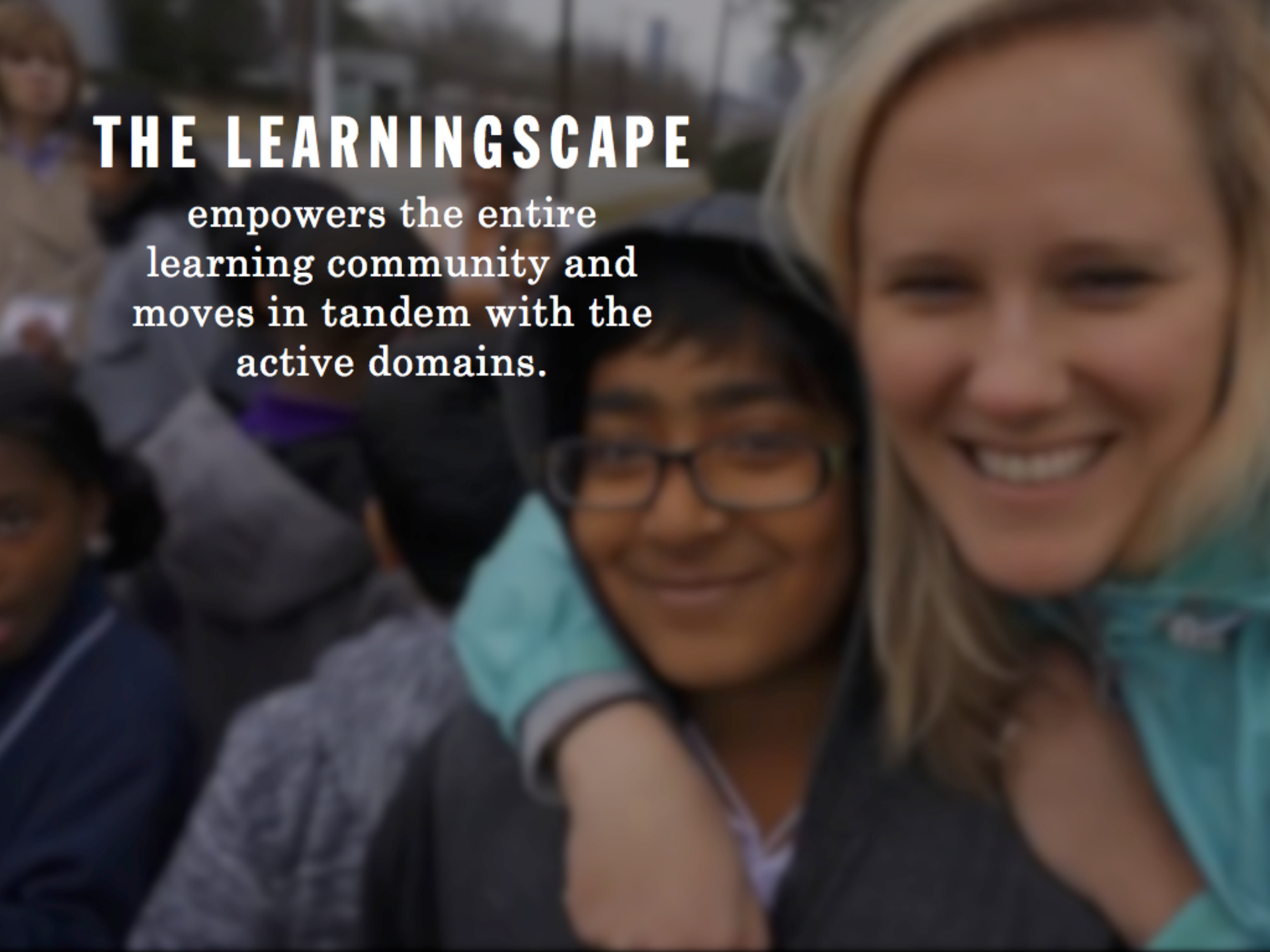


ACTIVE DOMAINS

Image, Nurture, Value,
Engage, Sustain, and Transform
represent our “active domains” and
are reflected in the Immersive
Learningscape design (think,
create, and engage areas/rooms).

THE LEARNINGSCAPE

empowers the entire
learning community and
moves in tandem with the
active domains.



THE PROCESS

of planning the school

LEADING the STARBUCKS WAY



5 Principles for Connecting
With Your Customers, Your
Products, and Your People

JOSEPH A. MICELLI

#1 New York Times Bestselling Author

**3 ESSENTIAL COMPETENCIES TO
ARRIVE AT A “WORLD-CLASS” STATUS:**

- 1** The ability to maximize customer engagement through **environmental design**
- 2** Integration of key **sensory** factors
- 3** A capacity to **listen and adapt** your offerings to meet the changing wants, desires, and needs of your customers

TRANSFORMATION IS NECESSARY

If we rewrite these key
indicators replacing “customer”
with “student” we quickly realize
the learning environment
remains antiquated

LEADING the STARBUCKS WAY



5 Principles for Connecting
With Your Customers, Your
Products, and Your People

JOSEPH A. MICHELLI

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**3 ESSENTIAL COMPETENCIES TO
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- 1** The ability to maximize student engagement through **environmental design**
- 2** Integration of key **sensory** factors
- 3** A capacity to **listen and adapt** your offerings to meet the changing wants, desires, and needs of your students

OUR TRANSFORMATION AGENDA

- ① Incorporate Invest Collegiate's Mission
- ② Use the Learningscape to promote the academic program among the students and the Collegiate Leaders
- ③ Stay on budget

COLLEGIATE LEADER

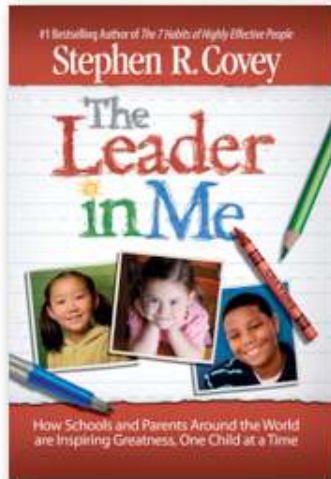
aspect of the equation

INVEST CONFERENCE

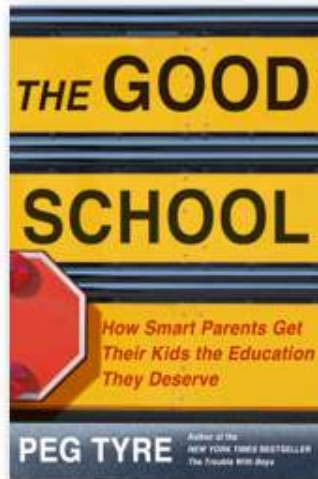


In July, we are hosting the first INVEST Conference for all Collegiate Leaders. A 3-day conference specifically designed to jump-start the academic year by providing intense educational opportunities for those individuals who deliver the mission of the school.

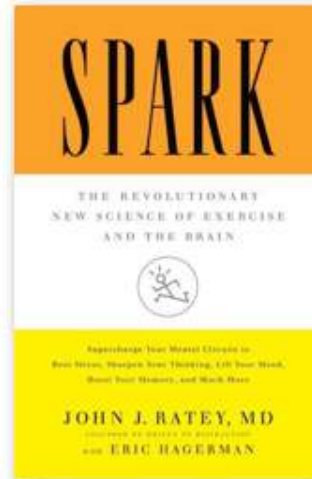
Throughout the year, our professional development reflects the foundational books found in our charter:



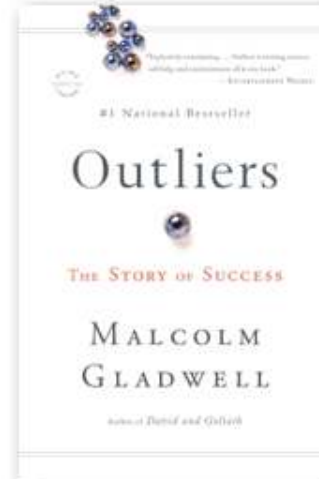
THE LEADER IN ME
Stephen Covey



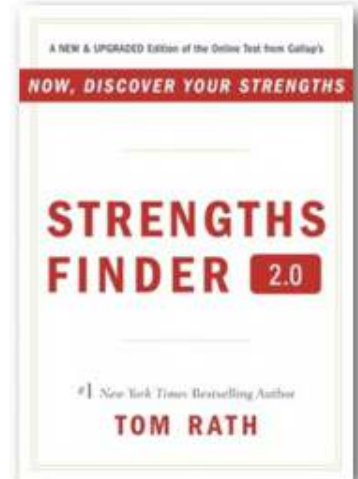
THE GOOD SCHOOL
Peg Tyre



SPARK
John Ratey



OUTLIERS
Malcolm Gladwell



STRENGTHSFINDER
Tom Rath

which all Collegiate Leaders read / discuss / reflect upon

CURRICULUM

+ Immersive Learningscape

A young boy with brown hair, wearing a dark blue and grey long-sleeved shirt, is sitting at a desk in a classroom. He is focused on painting with watercolors. On the desk, there is a watercolor palette with various colors, a paintbrush, and a piece of paper with some painted strokes. In the background, other students and classroom furniture are visible but blurred.

INCORPORATING THE IMMERSIVE LEARNINGSCAPE

Our curriculum will not change, however the Immersive Learningscape offers opportunities for 21st century delivery models: create and engage areas + expansive learning spaces.

INVEST

Model of six schools

LEADERSHIP

...brings with it a responsibility to do something of significance that makes families, communities, work organizations, nations, the environment and the world better places than they are today.

*A Leader's Legacy,
Kouzes, James and Posner, Barry*



THE SITE



FLOOR PLANS

Department Legend

- CREATE
- CREATE ART
- DISCOVER
- EXCHANGE
- IMPART
- TEACHER DISCOVERY
- THINK
- UTILITY

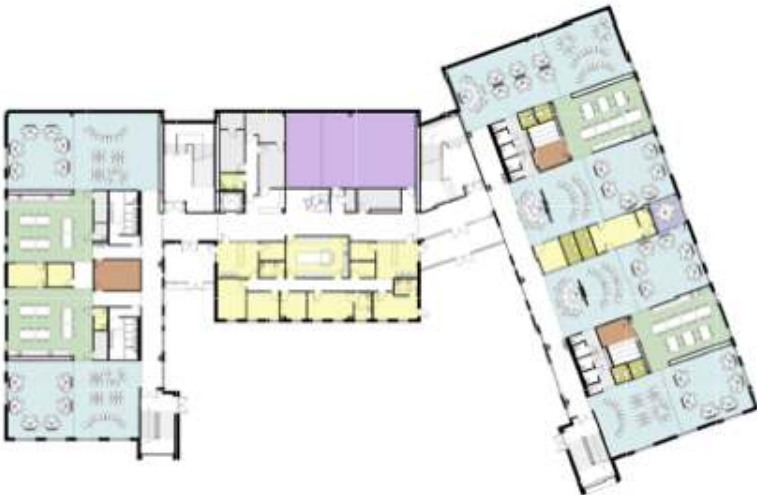
1



2



3



FLOOR DIAGRAMS

1 NEIGHBORHOOD GRADE LEVEL / SKILL MASTERY

Each Neighborhood
6 teachers / 144 students
Think-scape
Create-scape
Discovery-scape
Impart-scape
Exchange-scape

TRANSFORM

Discovery-scape
Exchange-scape

2 NEIGHBORHOODS GRADE LEVEL / SKILL MASTERY

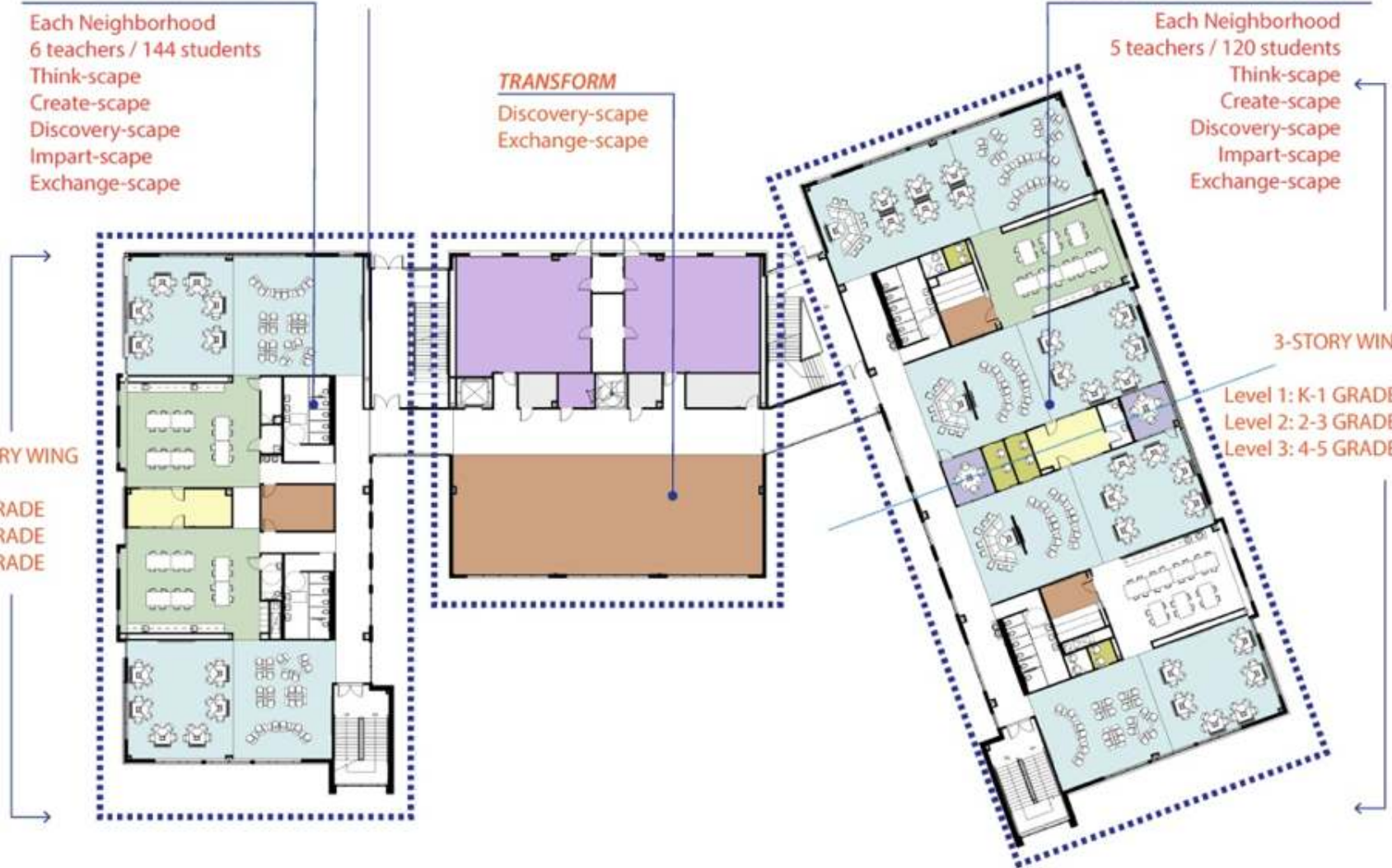
Each Neighborhood
5 teachers / 120 students
Think-scape
Create-scape
Discovery-scape
Impart-scape
Exchange-scape

3-STORY WING

6th GRADE
7th GRADE
8th GRADE

3-STORY WING

Level 1: K-1 GRADES
Level 2: 2-3 GRADES
Level 3: 4-5 GRADES



FLOOR DIAGRAMS

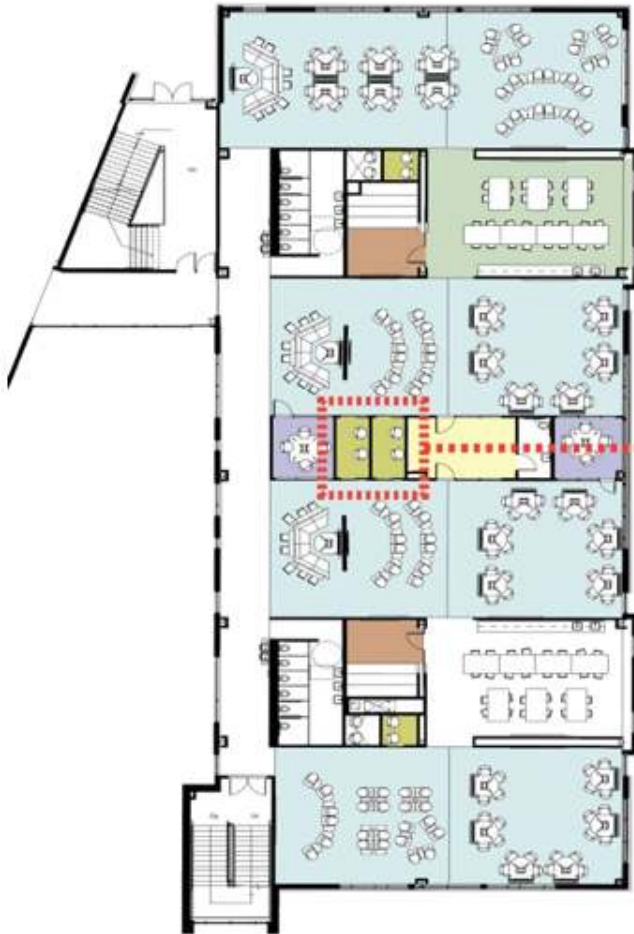
NEIGHBORHOOD

5 teachers / 120 students

Think-scape
Create-scape
Discovery-scape
Impart-scape
Exchange-scape



FLOOR DIAGRAMS



NEIGHBORHOOD

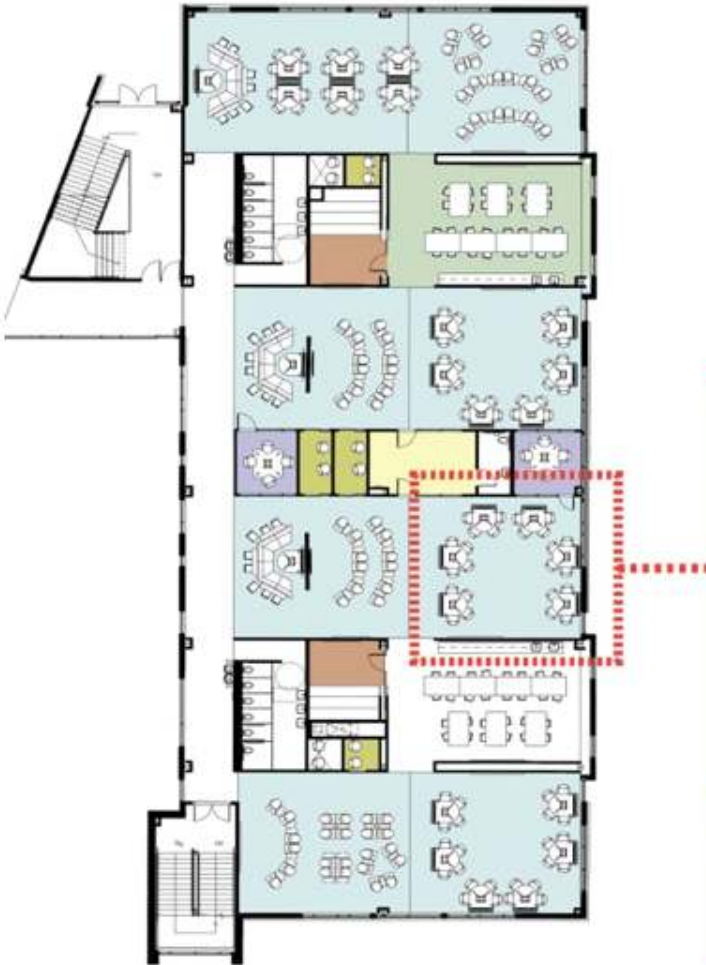
5 teachers / 120 students

Think-scape

Create-scape
Discovery-scape
Impart-scape
Exchange-scape



FLOOR DIAGRAMS



NEIGHBORHOOD

5 teachers / 120 students

Think-scape

Create-scape

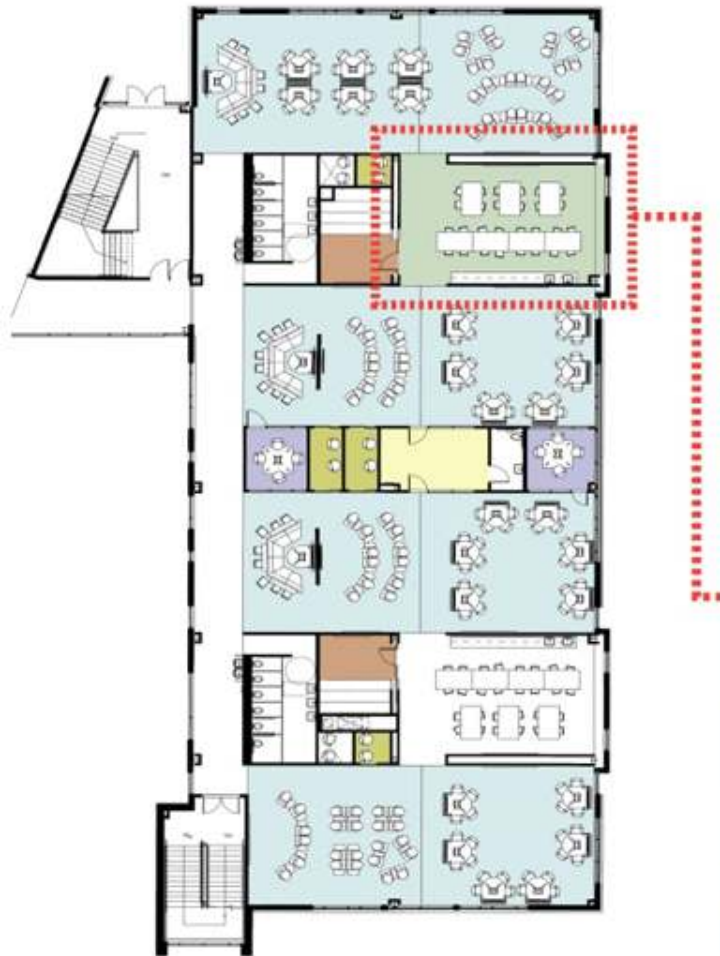
Discovery-scape

Impart-scape

Exchange-scape



FLOOR DIAGRAMS



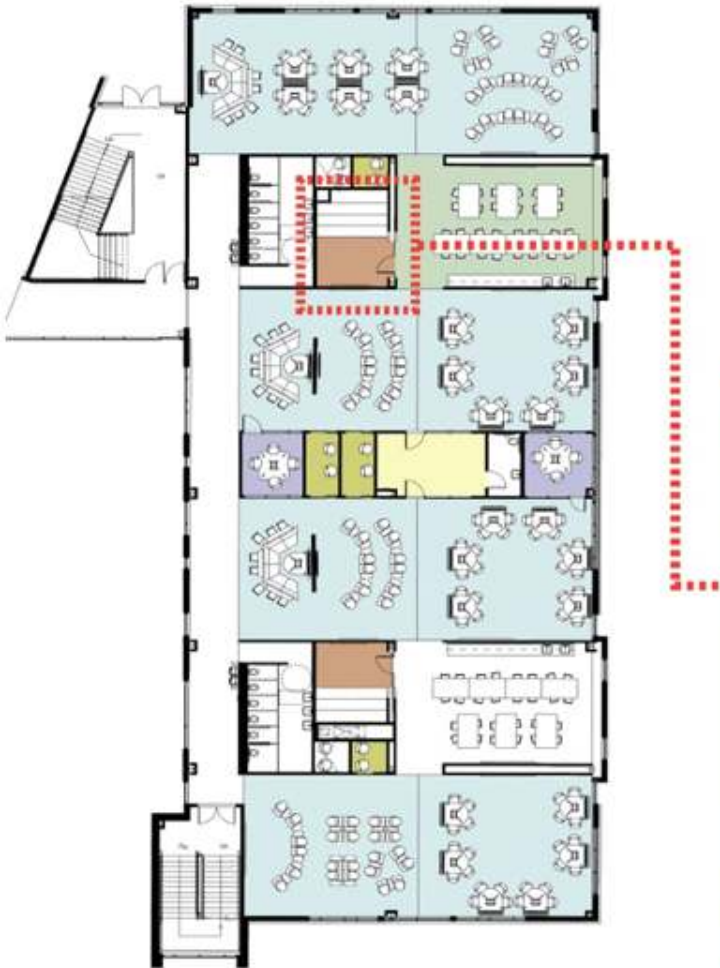
NEIGHBORHOOD

5 teachers / 120 students

Think-scape
Create-scape
Discovery-scape
Impart-scape
Exchange-scape



FLOOR DIAGRAMS



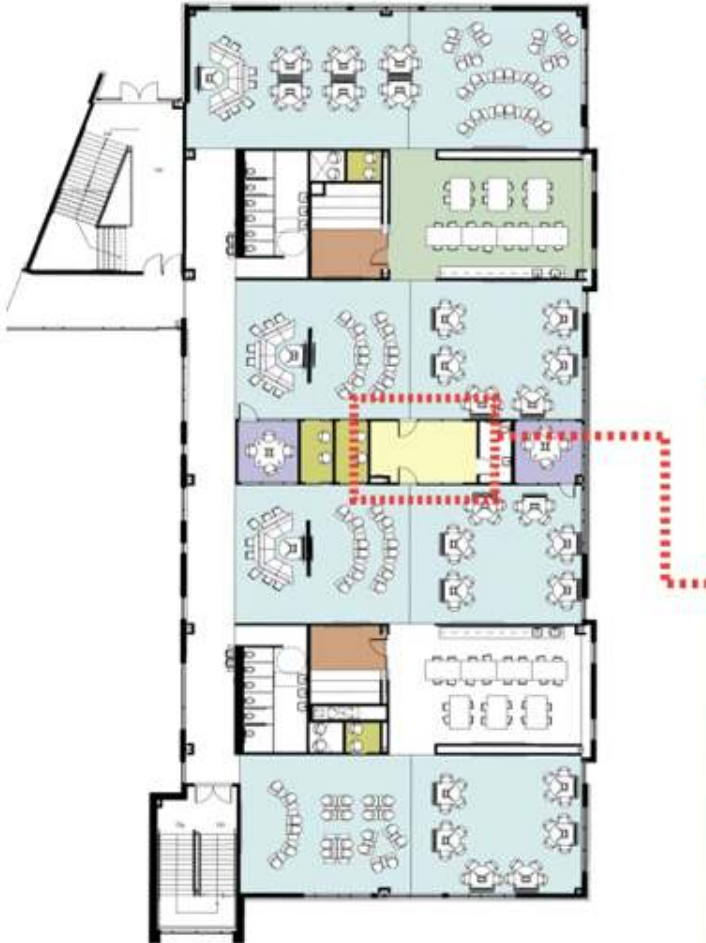
NEIGHBORHOOD

5 teachers / 120 students

Think-scape
Create-scape
Discovery-scape
Impart-scape
Exchange-scape



FLOOR DIAGRAMS



NEIGHBORHOOD

5 teachers / 120 students

Think-scape
Create-scape
Discovery-scape
Impart-scape
Exchange-scape



KINDERGARDEN INTERIOR RENDERING



ELEMENTARY INTERIOR RENDERING



MIDDLE SCHOOL INTERIOR RENDERING



EXTERIOR ELEVATION AND ELEVATION SKIN CONCEPT



TRANSFORM



EXTERIOR RENDERING



EXTERIOR RENDERING



CURRENT STATUS



CURRENT STATUS



CURRENT STATUS

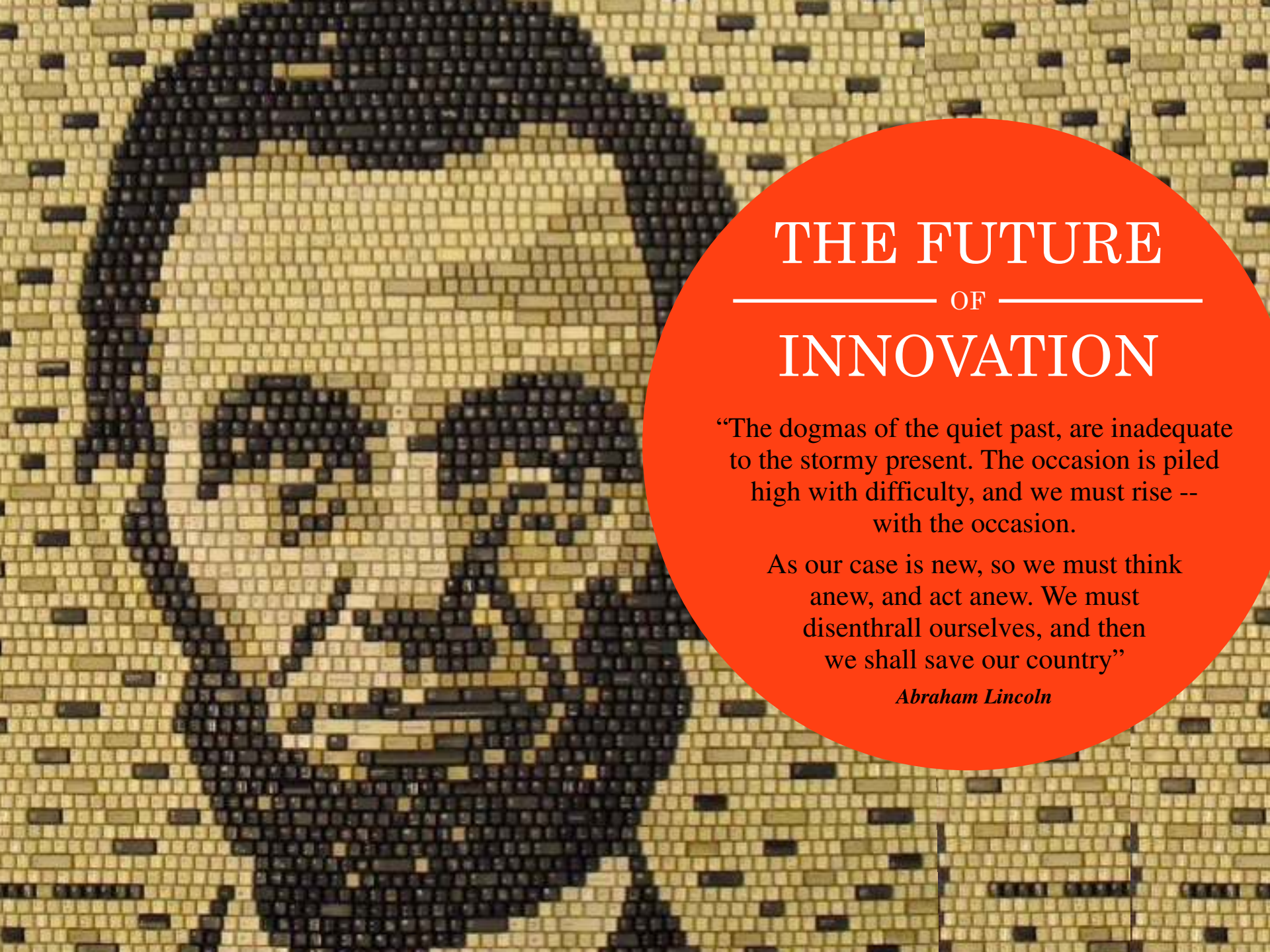


CURRENT STATUS



CURRENT STATUS





THE FUTURE — OF — INNOVATION

“The dogmas of the quiet past, are inadequate to the stormy present. The occasion is piled high with difficulty, and we must rise -- with the occasion.

As our case is new, so we must think anew, and act anew. We must disenthrall ourselves, and then we shall save our country”

Abraham Lincoln

Educate for Disenthrallment



PRESENTED BY

Tomas Jimenez-Eliaeson

Little, Design Director – Learning Environments
teliaeson@littleonline.com

Kate Alice Dunaway

Executive Director – Invest Collegiate Charter Schools
kadunawayic@gmail.com

The

IMMERSIVE LEARNINGScape

A Revolutionary Learning Environment
for Innovative Charter Schools

PRESENTED BY

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CASE STUDY 2

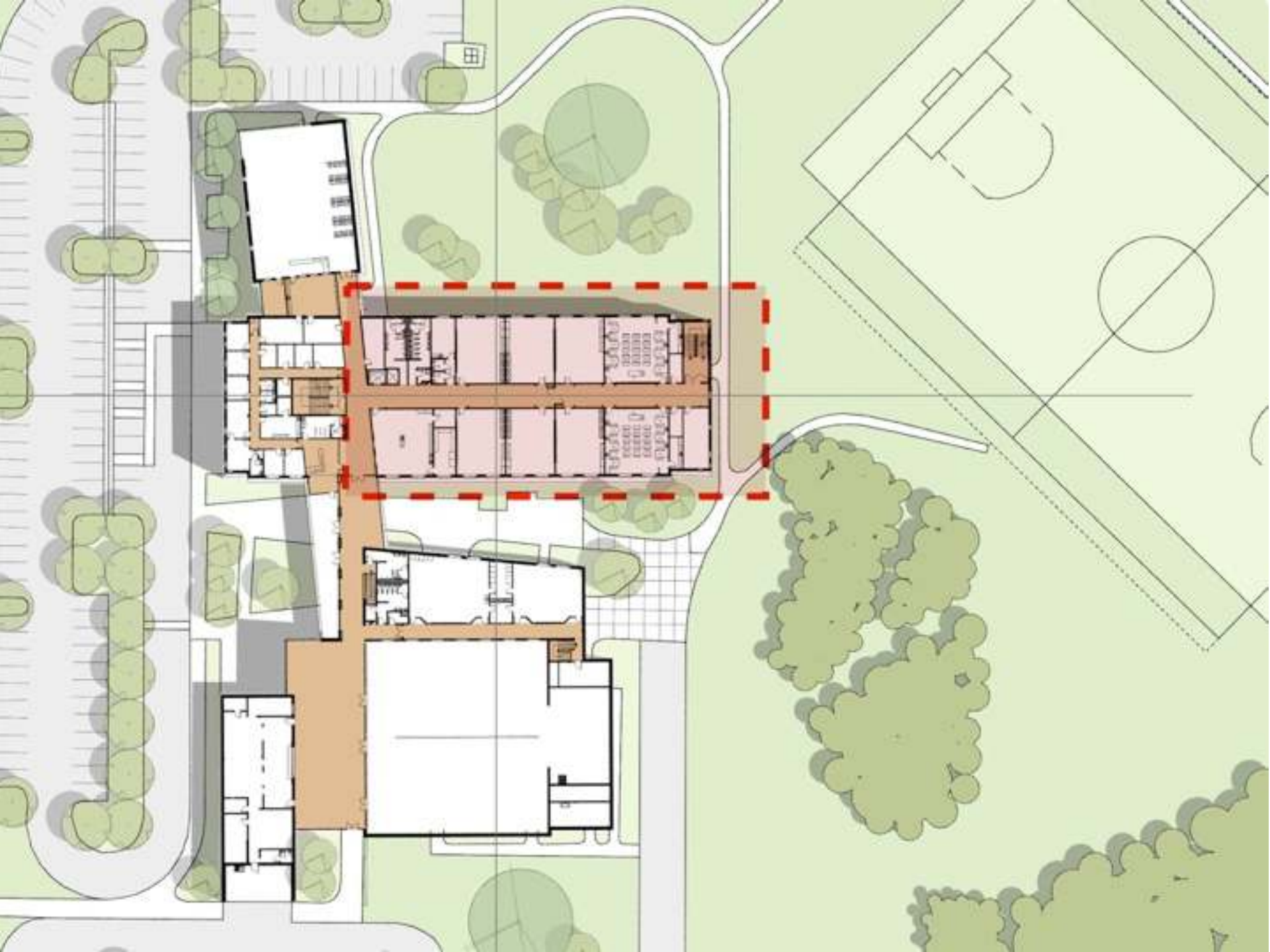
Re-thinking the knowledge community

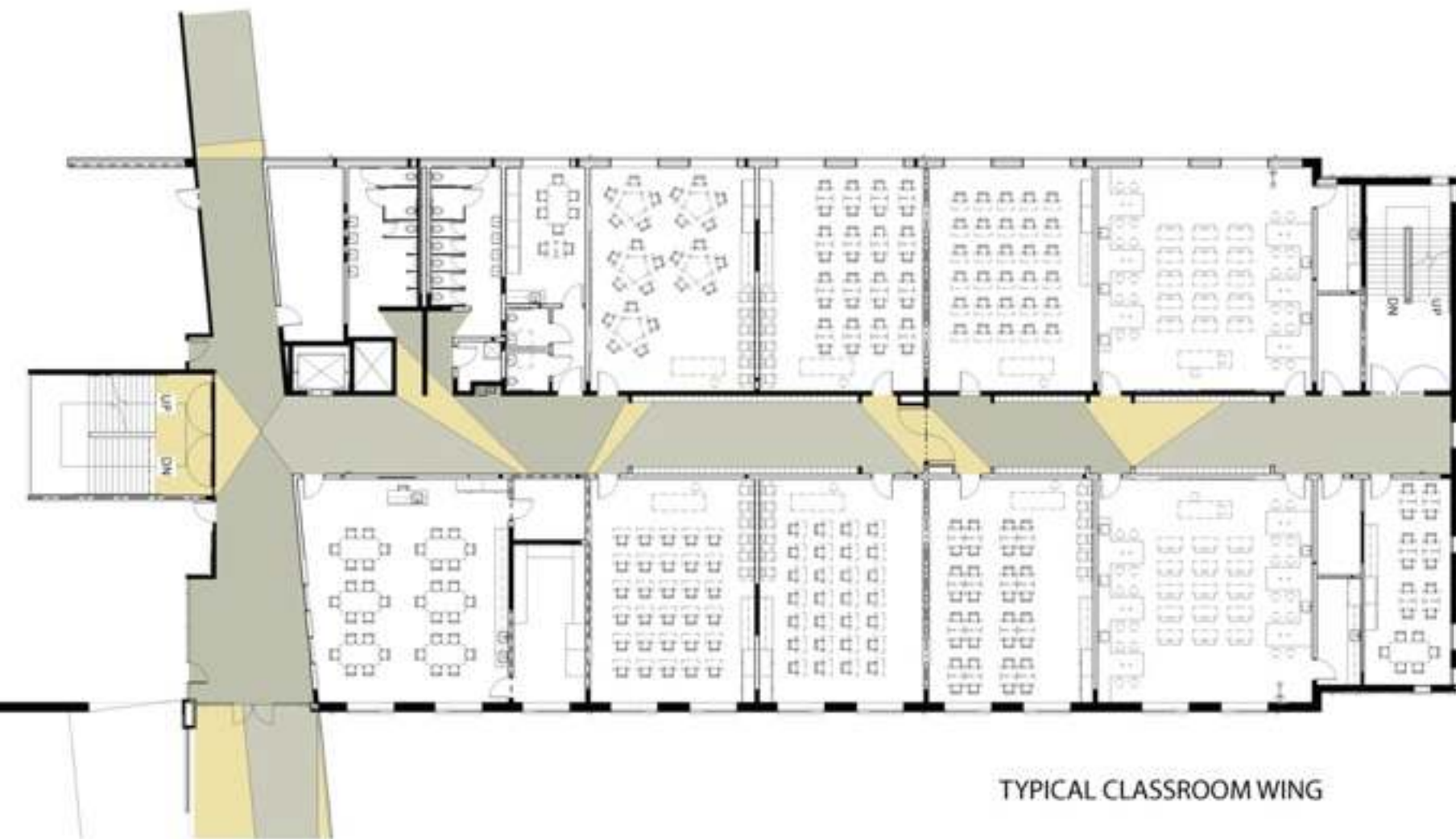
IMMERSIVE – MEDIUM SCALE – LOW IMPACT – APPLICABILITY TO ALL SCHOOLS



PILOT MOUNTAIN MIDDLE SCHOOL, Pilot Mountain, NC







TYPICAL CLASSROOM WING

Integrated Curriculum Model

ITEEA Recommendations



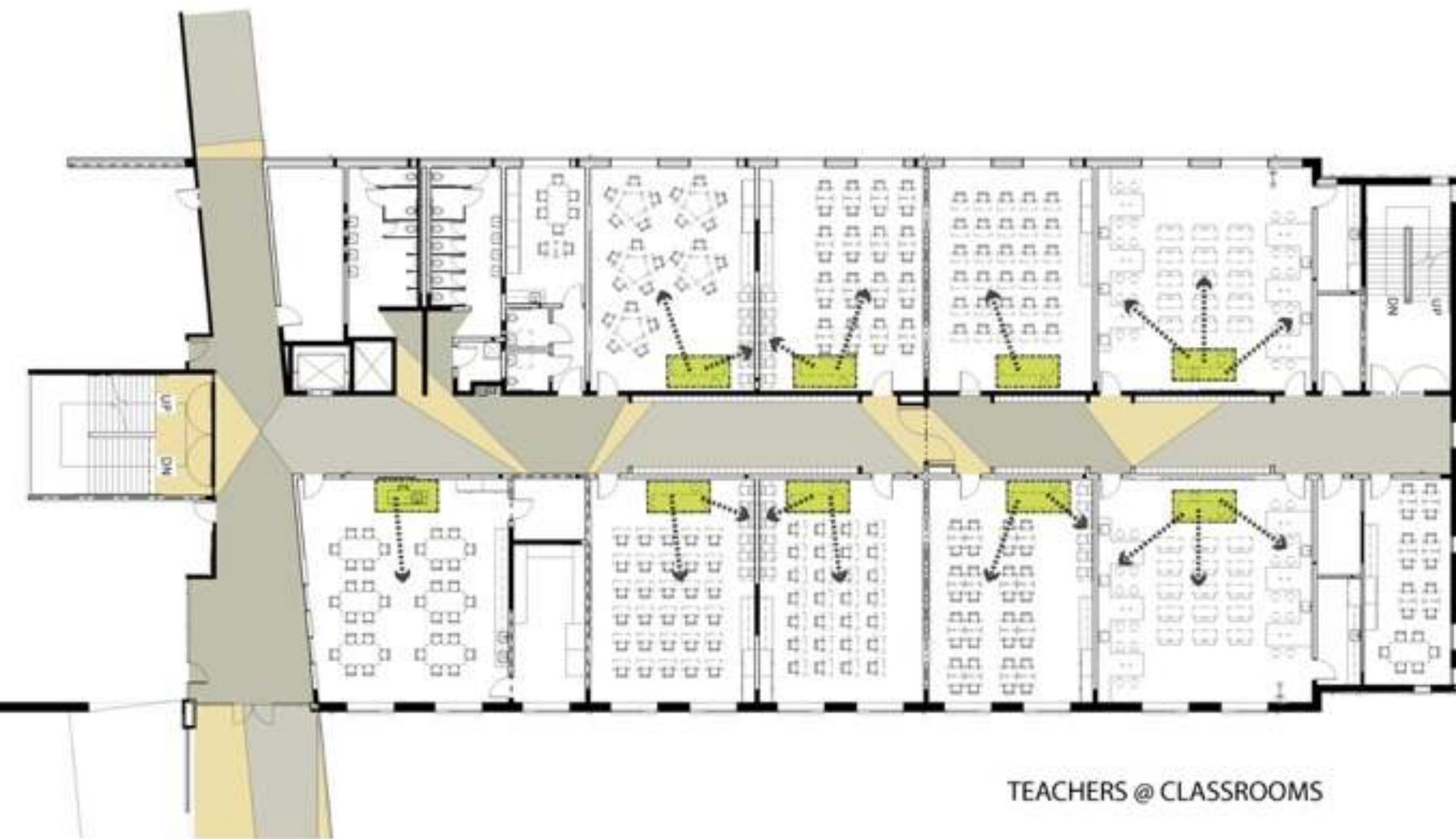
INTERNATIONAL TECHNOLOGY AND ENGINEERING EDUCATORS ASSOCIATION

"The current mainstream school facility models restrict the teaching of science, math, technology and engineering subjects to individual rooms designed around isolated topics/disciplines."

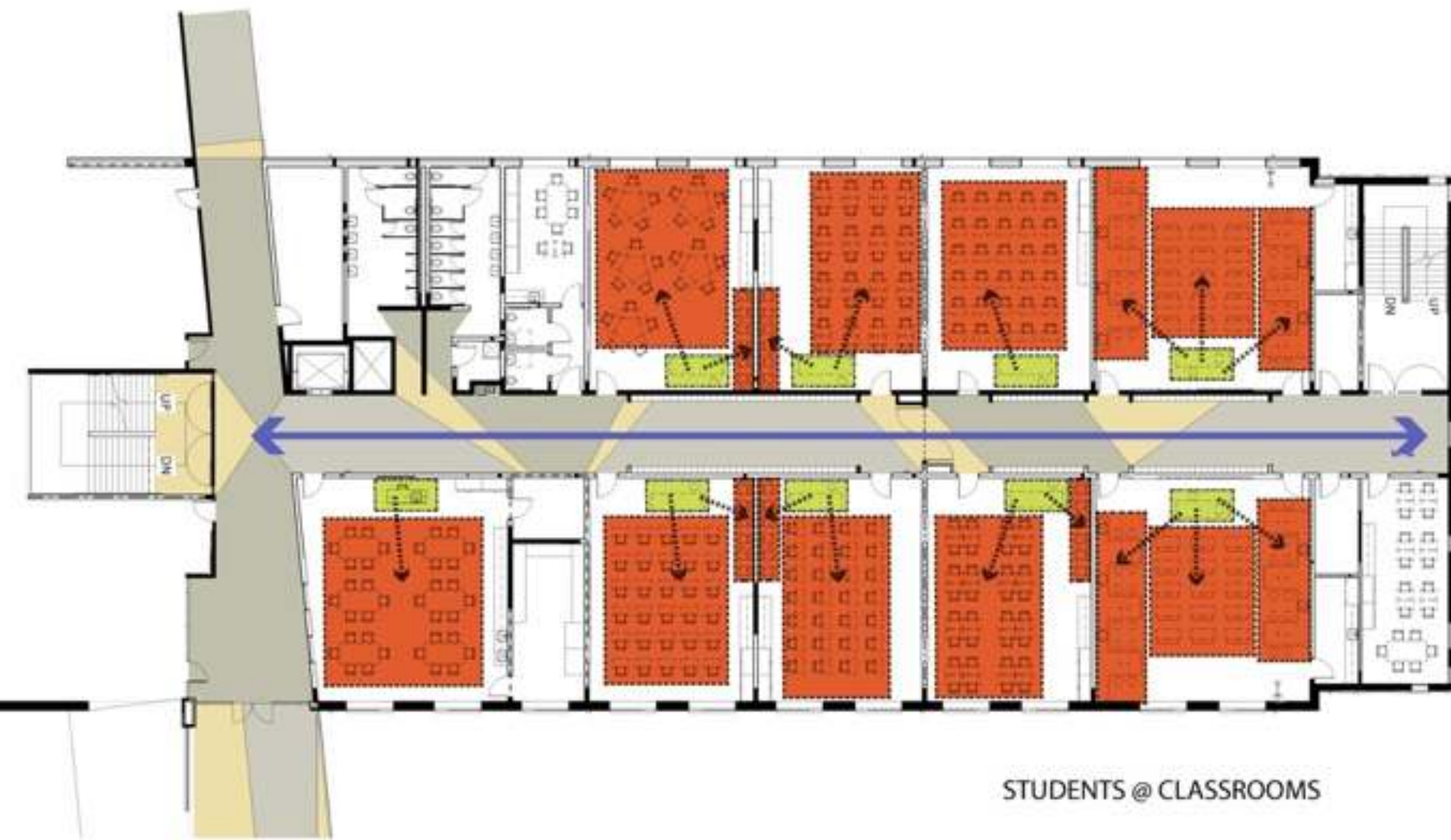
The National Governors Association report– "Innovation America: Building a Science, Technology, Engineering and Math Agenda", pg. 8 further describes it. *"The existing core curriculum, which is divided into silos and focuses on traditional math and science, is often criticized as being irrelevant and boring to today's students."*

Studies report that the interest levels of American students, especially girls, in science begin to drop around middle school. *As factors in turning off high numbers of students to STEM disciplines and professions, researchers point to the artificial separation in the curriculum of natural phenomenon into subjects, the focus on natural sciences and lack of attention to the human-made world of engineering and technology, and the disconnect of coursework from the lives of students."*

ITEEA (International Technology and Engineering Educators Association) report, a May 3, 2011



TEACHERS @ CLASSROOMS

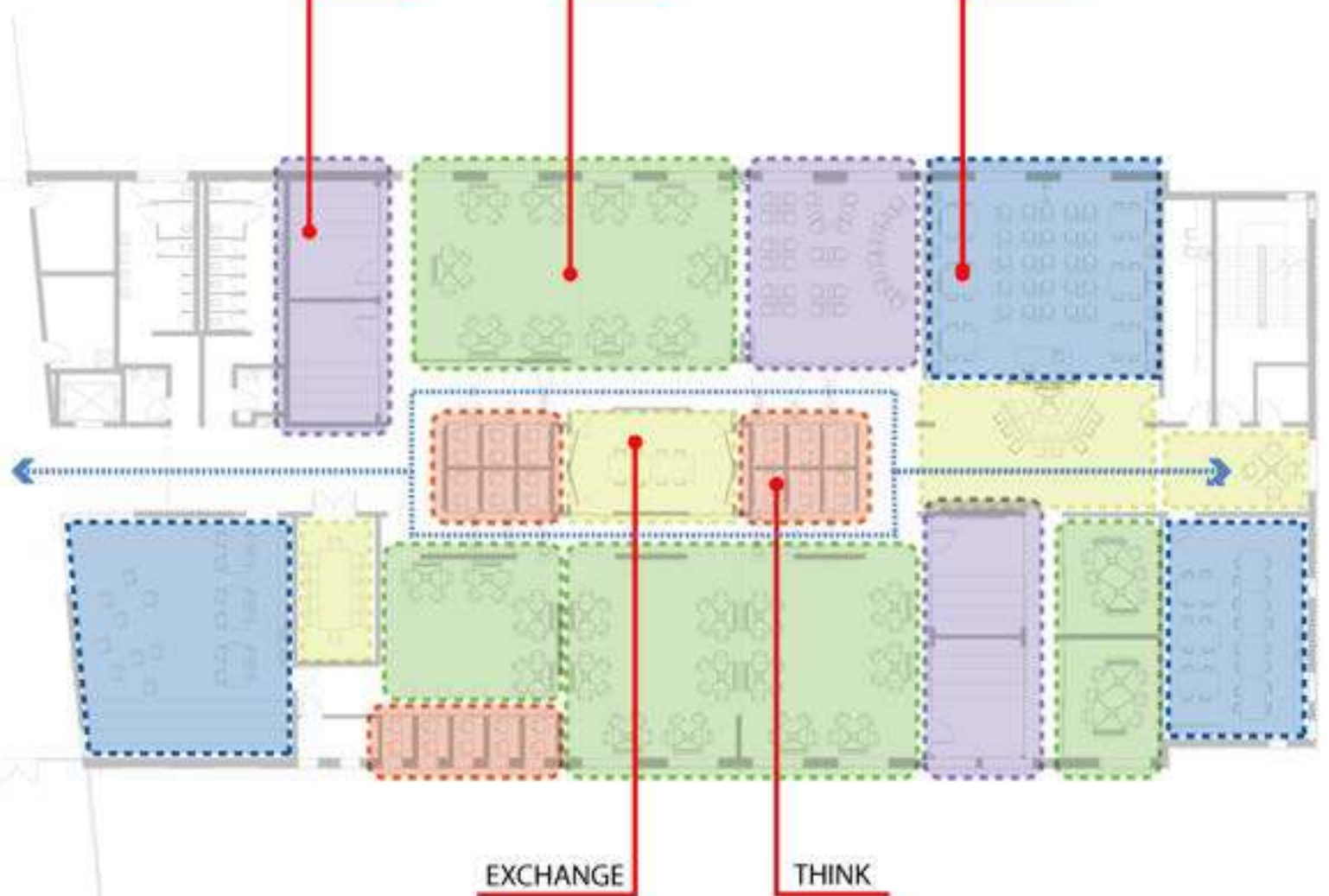


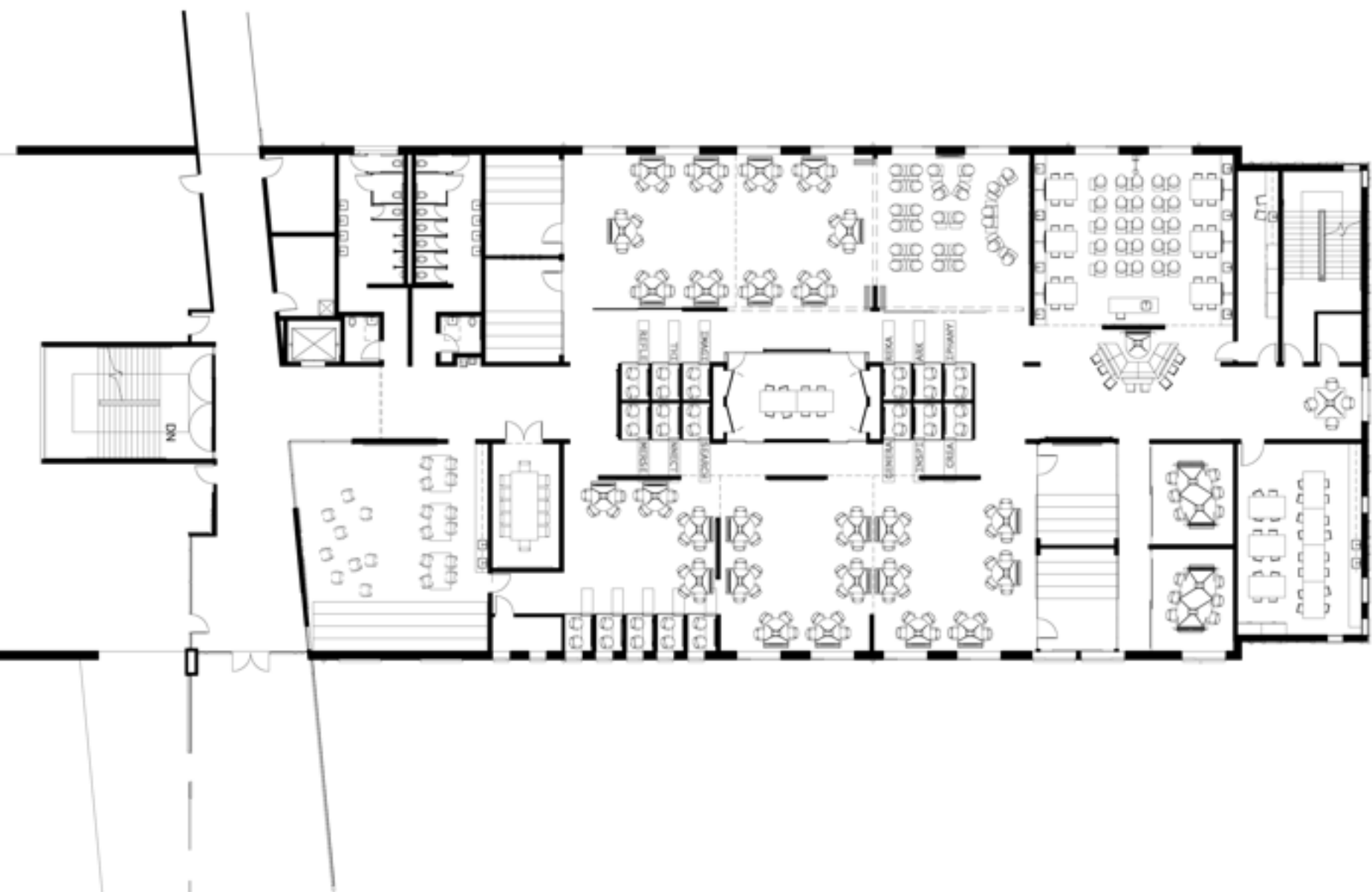
STUDENTS @ CLASSROOMS

IMPART

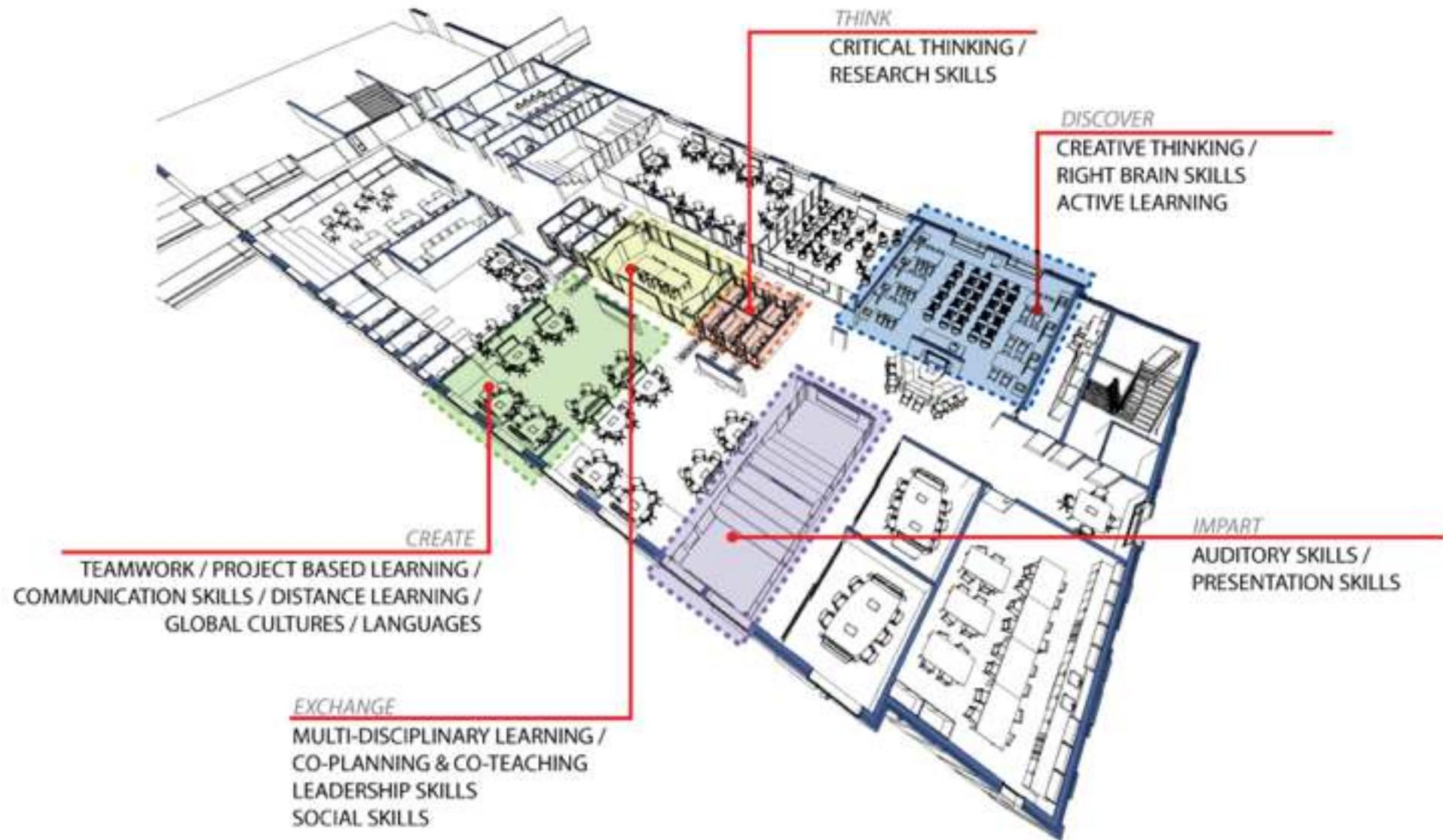
CREATE

DISCOVER





21st CENTURY SKILLS IN THE IMMERSIVE LEARNINGScape



Click [here](#) for the Immersive LearningScape video

The Immersive LearningScape 1.0 **Recap**



1 Student Discontent



2 Changing Technology



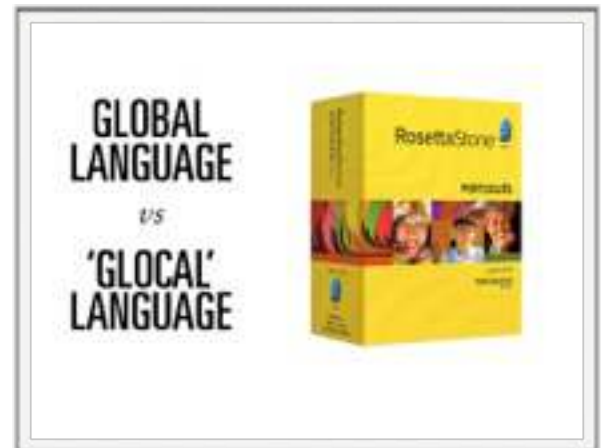
3 Empowered Individuals



4 Teaching Dilemmas



5 A Customizable World



6 Global Equalization

19th

COUNTRIES
—— VS ——
COUNTRIES



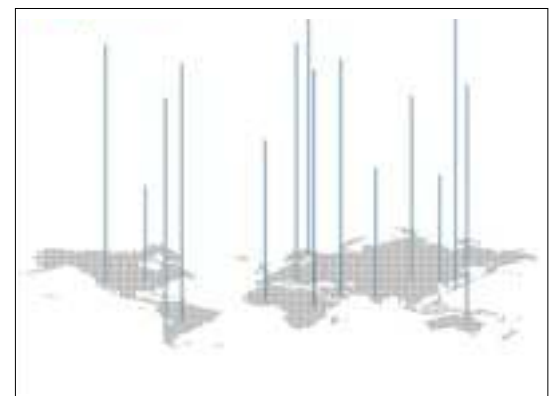
20th

CORPORATIONS
—— VS ——
CORPORATIONS



21st

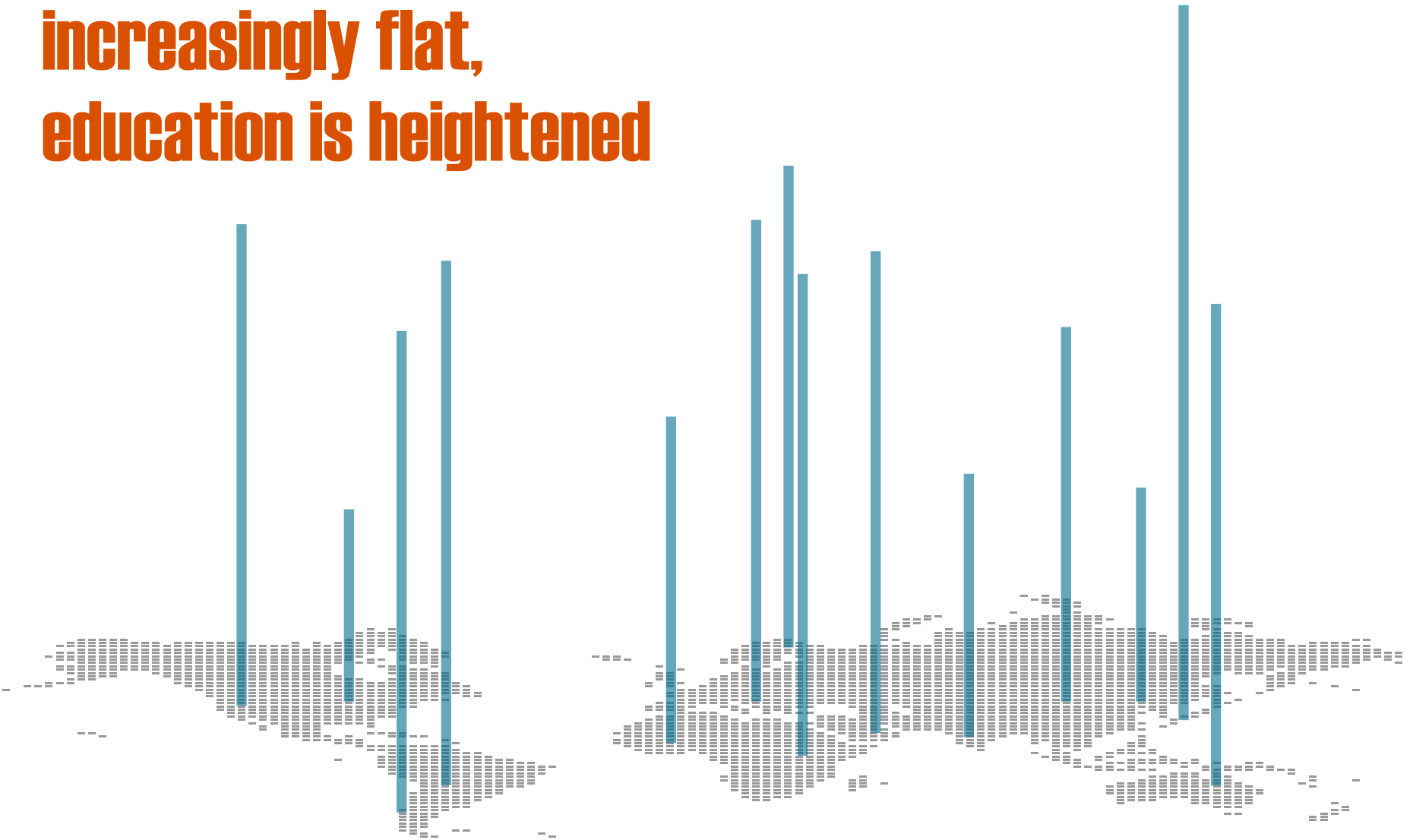
INDIVIDUALS
—— VS ——
INDIVIDUALS



**As the world becomes
increasingly flat,**



**As the world becomes
increasingly flat,
education is heightened**





3M

— A CULTURE OF SHARING —

55,000 Patents a 1-to-1 ratio to employees

Sharing Among Scientists core tenet of their culture, **15% rule** pursue speculative new ideas and share with the group, **Conceptual Blending**, **Employee Rotation**, **Horizontal Sharing** inventing new products by transplanting same concepts into different domains, **Tech Forum Event** each researcher shares findings with the company

“Flexible Attention Policy” take a walk outside, sit by a sunny window, daydream

Spend 8% of gross revenue on research